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23rd Aug **NSW** | 24th Aug **VIC**



# *Innovating Finance In New South Wales*

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## Transforming Finance Functions into Intelligent Decision-Making Hubs

We are now well into an era of continuous change and instability. Budget constraints, economic recovery, and the driving imperative for public sector finance functions to 'do more with less' have accentuated the demands for corporate functions to shift into more data-driven and intelligence enabled decision-making hubs as a result. With new technologies, processes, and analytic capabilities, the transformation from being a mere cost-centre to a smarter, more integrated function is fast becoming the dominant strategy for the finance profession.

Using analytics to extract greater value from finance reporting systems with 'the metrics that matter', and looking to automation / AI to free up valuable time and address issues with faster reporting, are just some of the transformative requirements needed to stay ahead of the curve globally, and therefore better serve our citizens.

2022 will continue to challenge the priorities of public sector finance, forcing rapid adaptation, advancement and the need for efficient response plans. So to help optimise and evolve your finance function we've put together the Finance Innovation Roadshow which explores emerging technologies, techniques and real-world case studies from public sector leaders.

The **2022 Finance Innovation Roadshow** is all about discerning how we can further create modern, digitally enabled and integrated public sector finance divisions in Australia and New Zealand, as the role of finance as a function continues to shift from being task-centric to value-adding through new tools and processes.

The series will head to 7 cities across Australia and New Zealand to benchmark the key challenges faced by the public sector in each state and country.

[CLICK HERE TO REGISTER](#)

## // Reasons to Attend



**Understand what is key** to an adaptive, continuous finance function approach within the context of our fast-changing economic climate



**Explore how emerging technologies** like automation and analytics can elevate your finance function to the next level



**Discuss the evolving role of the finance professional** and learn how to pivot towards a more strategic business partnership role



**Hear from state public sector finance innovation experts** and explore best practices, top tips and lessons learned

## // Who You'll Meet

**Chiefs/Directors/Heads/Managers of:**

- Governance
- Finance Management
- Finance Transformation
- Reporting
- Procurement
- Financial Planning
- Finance Analytics
- Data
- Innovation
- Budget and Finance Divisions

// Your **Guide**



**Day 1**

New South Wales

23 August

**Day 2**

Victoria

24 August



// Our **Partners**



## // Your Inspiring Speakers



NSW

DEIRDRE O'NEILL

*Director,  
Commercial Transactions Team*

**Department of Enterprise  
Investment and Trade**



NSW

DAN BOWES

*Executive Director  
Taxes and Grants*

**Revenue NSW**



NSW

WAYNE ANDREWS

*Chief  
Financial Officer*

**University of Sydney**



NSW

NICOLE MULLEN

*Director FBP - Enabling Divisions,  
Finance and Investment*

**Transport for NSW**



NSW

WILLIAM YAN

*Deputy Executive Director,  
Finance*

**Sydney Metro**



NSW

NAVAKA ARACHCHIGE

*Chief  
Financial Officer*

**Administrative Appeals Tribunal**



NSW

CHRIS SULLIVAN

*Senior Sales Director, ANZ*

**SAP Concur**



NSW

ANDREW BEARD

*Senior Consultant*

**SS&C Blue Prism**



NSW

RICHARD SHERIDAN

*Director Corporate Services*

**Waverley Council**

**8:30am Registration and Networking Coffee**

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**9:00am Opening from Public Sector Network & Icebreaker**

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**9:10am Welcome from Chair: Creating the Finance Function of the Future**

- Modernising finance processes to improve consistency, increase agility, and add real value
- Redefining the role of the finance function to drive innovation and collaboration within the whole organisation

**Richard Sheridan, Director Corporate Services, Waverley Council**

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**9:20am Government Keynote: Accelerating Financial Change with Innovative Technology**



- How can automation attenuate time management issues and aid faster economic reporting and administrative efficiency
- Shifting to analytics and using data to ensure the organisation is making informed financial decisions
- Assessing relevant strategies for adopting and leveraging technology and redefining financial services

**Wayne Andrews, Chief Financial Officer, University of Sydney**

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**9:40am Platinum Partner Session: Accelerating Financial Change with Innovative Technology**

- How can automation attenuate time management issues and aid faster economic reporting and administrative efficiency
- Assessing relevant strategies for adopting and leveraging technology and redefining financial services within government.

**Andrew Beard, Senior Consultant, SS&C Blue Prism**

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**10:00am Government Keynote: Pivoting the Role of the Finance Professional - The New Tools Required for Lasting Economic Transformation**



- Using new tech to reduce costly inefficiencies, drive shared value, and encourage collaboration across the entire organisation
- Adopting digitised back-office processes to become a more analytic, intelligent and influential decision-making hub
- Aligning operational processes with organisational objectives - Investing in the upskilling and reskilling of your existing finance team to further support transformation

**Dan Bowes, Executive Director Taxes and Grants, Revenue NSW**

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**10:20am Gold Partner Session: Building a futureproof finance model: Delivering strategic value through efficiency, flexibility and scalability**

- The path to building long-term success through reinvigorating organisational finance functions
- The opportunities for finance leaders to drive digitisation of finance processes
- How finance teams can operationally transform from being a back office support function to delivering robust financial solutions that drive strategy

**Chris Sullivan, Senior Sales Director, ANZ, SAP Concur**

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**10:40am Government Keynote: Working With the Private Sector to Deliver Innovative Places, Precincts, and Infrastructure**



- Developing a mandate to grow investment and create jobs to drive the long-term transformation of NSW, positioning NSW globally as the best place to live, work, invest, visit, study and play
- How the Commercial Transaction team within the Department of Enterprise Investment and Trade (DEIT) work to deliver whole of government projects that optimise public investment or catalyse private investment to maximise community benefits
- How to apply commercial expertise in innovative ways, to maximise the public benefit of major infrastructure procurement and commercial asset transactions and operations

**Deirdre O'Neill**, *Director, Commercial Transactions Team*, **Department of Enterprise Investment and Trade**

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**11:00am Morning Tea and Networking Break**

**11:20am Concurrent Roundtable Discussions -**



**Roundtable 1: Enhancing Automation Of Back-Office Processes**

In this day and age, we can't address sustainable change without technology entering the equation. Developing and integrating an automation strategy is all about working smarter not harder - using hyper automation tools to free up time and address issues with faster reporting, without having to rely on delayed or outdated reports.

**Andrew Beard**, *Senior Consultant*, **SS&C Blue Prism**

**Roundtable 2: Finance leaders as agents of change in the public sector: Driving the digitisation finance processes**

Historically, finance teams have been siloed in manual, back-end processes that have rivalled their ability to elevate the finance function. In many Australian public sector organisations, finance is now driving change through making the lives of both internal and external stakeholders easier. This is particularly crucial for government agencies with an overall strategy underpinned by a customer-centric approach to deliver a world-class Australian Public Service that are more agile and responsive.

**Chris Sullivan**, *Senior Sales Director*, **ANZ, SAP Concur**

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**12:20pm Panel Discussion: The Future CFO - Discussing Top Challenges, Priorities and Desirable Skills**



- What are the core business capabilities required to revolutionise public sector finance?
- Rethinking cost, compliance, governance and reporting through a technological lens - The benefit of looking to digital innovation to respond to inevitable disruption
- Redefining finance strategy and design - what new ways of working within the finance function are central to supporting entire organisational growth?
- Harnessing a futuristic mindset in preparation for accelerated change - How Finance innovation could transform the public sector of the future
- What technology and tools will be top priority to work with and learn from?

**Nicole Mullen**, *Director FBP - Enabling Divisions, Finance and Investment*, **Transport for NSW**

**William Yan**, *Deputy Executive Director, Finance*, **Sydney Metro**

**Navaka Arachchige**, *Chief Financial Officer*, **Administrative Appeals Tribunal**

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**1:00pm Closing remarks from Chair and Networking Lunch**

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