Data Management & Analytics

PUBLIC SECTOR NETWORK

Certified B Corporation

Government Data Insights: Spring Edition

Cutting through Complexity to Deliver Clarity for Actionable Insights

Online → Wednesday, April 6, 2022 | 12pm – 3pm ET

Your Inspiring Speakers

DR. KOBRA EGHTEDARY
Bureau Director, Population Health Data Analytics & Informatics
State of South Carolina

NATHANIEL INGLIS STEINFELD
Cannabis Regulation Oversight Officer (CROO), Research + Data
Illinois Department of Financial and Professional Regulation

SYLVAIN BÉLANGER
Senior Director General, Digital Services, CIO, CDO
Library and Archives Canada

EVA PEREIRA
Chief Data Officer
City of Los Angeles

JOHN SPECKER
Senior Research Analyst
Illinois Sentencing Policy Advisory Council

ADAM CARPENTER
Chief Data Officer
State of Montana

JOSHUA MARTIN
Chief Data Officer and Executive Director
Indiana Management Performance Hub
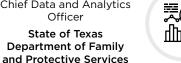
DR. BESA BAUTA
Chief Data and Analytics Officer
State of Texas Department of Family and Protective Services

CARLOS RIVERO
Vice President, Data & Analytics
GCOM

JARED VICHENGRAD
Regional Director - State and Local Sales
Rubrik

Benefits of Attending

Explore best practices to provoke creative and critical thinking in data analysis

Unlock the potential of cross-agency data collaboration

Develop a new conceptual framework for promoting data literacy

Examine innovative systems and tools that boost digital data capabilities

CLICK HERE TO REGISTER

Cutting through Complexity to Deliver Clarity for Actionable Insights

Public sector data professionals have tremendous influence in shaping an equitable society. Whether this means properly contextualizing public health statistics, analyzing demographic data, or identifying economic disparities, the power of data is revolutionary. If, however, the public sector operates without coordination, meaningful progress can be challenging. How can public sector data professionals most effectively collaborate to transform mountains of data into equitable policies that shape our future and improve citizens' lives?

It starts with data experts coming together with their peers to share their successes, obstacles, and lessons learned. What kinds of data are agencies collecting? What trends are emerging? And which gaps or overlaps exist? Agencies have a chance to discover connections, identify parallels, and reconcile contradictions between datasets in order to pursue innovative and equitable solutions. Whether you are a Data Scientist, a Chief Data Officer, a data governance professional, or anyone in the public sector who is determined to reimagine the way we use data to improve society, your input is essential.

Public Sector Network's **Government Data Insights: Spring Edition** virtual event will bring together public sector data professionals across all levels of government from across the country to discuss a range of topics surrounding data and equity. Topics will include: how business intelligence tools communicate important analyses in a clear and simple way; how COVID-19 data has revealed disparities in healthcare access and health outcomes across different communities; and how fascinating ethical questions regarding data management impact 21st century government agencies. Join the conversation!

Who You'll Meet

Commissioners/Chiefs/Directors/Managers of :

- Data & Analytics
- Data Science & Digital Capability
- Privacy
- AI, Automation & Machine Learning
- Information Technology & Security
- Technology

- Innovation
- Cyber Security
- Digital Applications & Technology
- Digital Service Delivery
- Enterprise Infrastructure
- Digital Transformation

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12:00pm ET	**Welcome from Public Sector Network**
12:10pm ET	**Welcome from Chair** **Carlos Rivero,** *Vice President, Data & Analytics,* **GCOM**
12:20pm ET	**Government Keynote:** **Equity in Data: An International Perspective** As the Chief Information Officer and Chief Data Officer for Library and Archives Canada, Sylvain Bélanger preserves large amounts of digital content and ensures its safety and security. During the pandemic, Library and Archives Canada undertook a massive project, capturing data on how the pandemic impacted folks all around Canada, not just in its urban centers, so that citizens everywhere could see themselves represented in the national archive. Join this session to learn how Library and Archives Canada undertook this initiative, why it is important, and how it impacts equity not only in data but also in history. **Sylvain Bélanger,** *Senior Director General, Digital Services, CIO, CDO,* **Library and Archives Canada**
12:45pm ET	**Platinum Partner Session:** **Data Threat Detection** **Jared Vichengrad,** *Regional Director - State and Local Sales,* **Rubrik**
1:00pm ET	**Panel Discussion** **What Did We Gain From the Pandemic?** Public sector data professionals have a mandate to share data with the public. During the COVID-19 pandemic, this mandate became a double-edged sword, as real-time data for the public sector can be upwards of two months old. Join this timely panel discussion to learn how agencies stepped up to meet citizens' information requests and public policy mandates while ensuring data privacy and data cleanliness. **Dr. Besa Bauta,** *Chief Data and Analytics Officer,* **State of Texas Department of Family and Protective Services** **Adam Carpenter,** *Chief Data Officer,* **State of Montana** **Joshua Martin,** *Chief Data Officer and Executive Director,* **Indiana Management Performance Hub**
1:35pm ET	**Government Case Study:** **Health Equity & Analytics Insights** Dr. Kobra Eghtedary will detail the process behind the State of South Carolina's Health Equity Dashboard creation. **Dr. Kobra Eghtedary,** *Bureau Director, Population Health Data Analytics & Informatics,* **State of South Carolina**
1:55pm ET	**Break**

2:00pm ET	**Government Case Study:** **City of Los Angeles' Pandemic Recovery Dashboard** Join Eva Pereira, Los Angeles' Chief Data Officer, for a presentation of Los Angeles' newly-created Pandemic Recovery Dashboard. This tool tracks the city's recovery across four categories: COVID-19 (case rates, vaccination rates); Housing and Homelessness; Crime and Public Safety; and Economy. **Eva Pereira,** *Chief Data Officer,* **City of Los Angeles**
2:15pm ET	**Panel Discussion** **Erasing History or Cleaning the Slate?** Data proves that racist government policy is a critical factor in systemic inequity, with prime examples including the war on drugs and imbalanced investment in education. Data and privacy professionals face a fascinating and vital question: is it ethical to delete these criminal charges from the historical record, now that these activities are being formally legalized? Or should we keep a record of systemic bias? How can governments retain this data while ensuring it does not continue to harm citizens? Join our experts as they discuss best practices for archiving and securing sensitive datasets for future leaders' reference and learning. **Nathaniel Inglis Steinfeld,** *Deputy Cannabis Regulation Oversight Officer (CROO), Research + Data,* **Illinois Department of Financial and Professional Regulation** **Sylvain Bélanger,** *Senior Director General, Digital Services, CIO, CDO,* **Library and Archives Canada** **John Specker,** *Senior Research Analyst,* **Illinois Sentencing Policy Advisory Council**
2:45pm ET	**Closing Remarks from the Chair** **Carlos Rivero,** *Vice President, Data & Analytics,* **GCOM**
2:50pm ET	**Virtual Event Adjourns**

Thank you to our Event Partners

Chair	Platinum
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For partnership opportunities, contact **Andrew Jensen** for more information.

What's On Next

Government Data Insights
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