Agenda at a glance

The COVID-19 pandemic has caused significant changes in the education sector. Overnight, educators and policy makers had to forge a plan to prioritize the health and safety of students across Canada and implement learning through virtual classrooms. This increased the demand on students, their families, and their educators to discard traditional in-person learning methods and adapt to virtual environments by developing digital literacy and efficiency. Schools have now shifted back to either in-person learning or have integrated hybrid models of learning with virtual environments as a continued option.

Nonetheless, the use of Education Technology has reached an all-time peak and solutions are needed to ensure that students continue to have access to high-quality learning. They must also be optimally challenged and engaged to become resilient learners on pathways to success. Educators must feel empowered to increase standards of learning and innovate systems to produce higher learning outcomes.

Designed for education leaders overseeing primary and secondary students, **EduTech Canada** brings together education leaders, technology experts, and those who strive for innovation solutions for improving student and teacher learning outcomes in the digital era. EduTech Canada is a one-of-a kind opportunity for education leadership teams to learn about the latest advancements in education technology and gain ideas to achieve classroom, school, and district-wide technology goals that are aligned with student success

What's New in 2022

Hear from visionary educational leaders across Canada that provide oversight for students from K-12

Learn the current status of hybrid learning models and what this could mean for the future of education in Canada

Engage in 5+ panel discussions with experts that shape the minds of our future generations

Participate in our dual learning streams to gauge the student and educator experience, and back-end technology experience

Who You'll Meet

Departments: IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, HR

- School Board Heads
- Inclusive Education Coordinators
- Special Needs Teachers
- Directors & Superintendents
- Principals
- Deputy/Assistant Principals
- Education Unions
- Teachers/Lecturers

- Librarians
- Curriculum Leaders
- Digital Technologies Teachers
- Heads of eLearning
- CIOs & CTOs
- IT Security Managers & Cyber Security Mangers
- IT Directors and Managers & IT Administrators
- IT Technicians
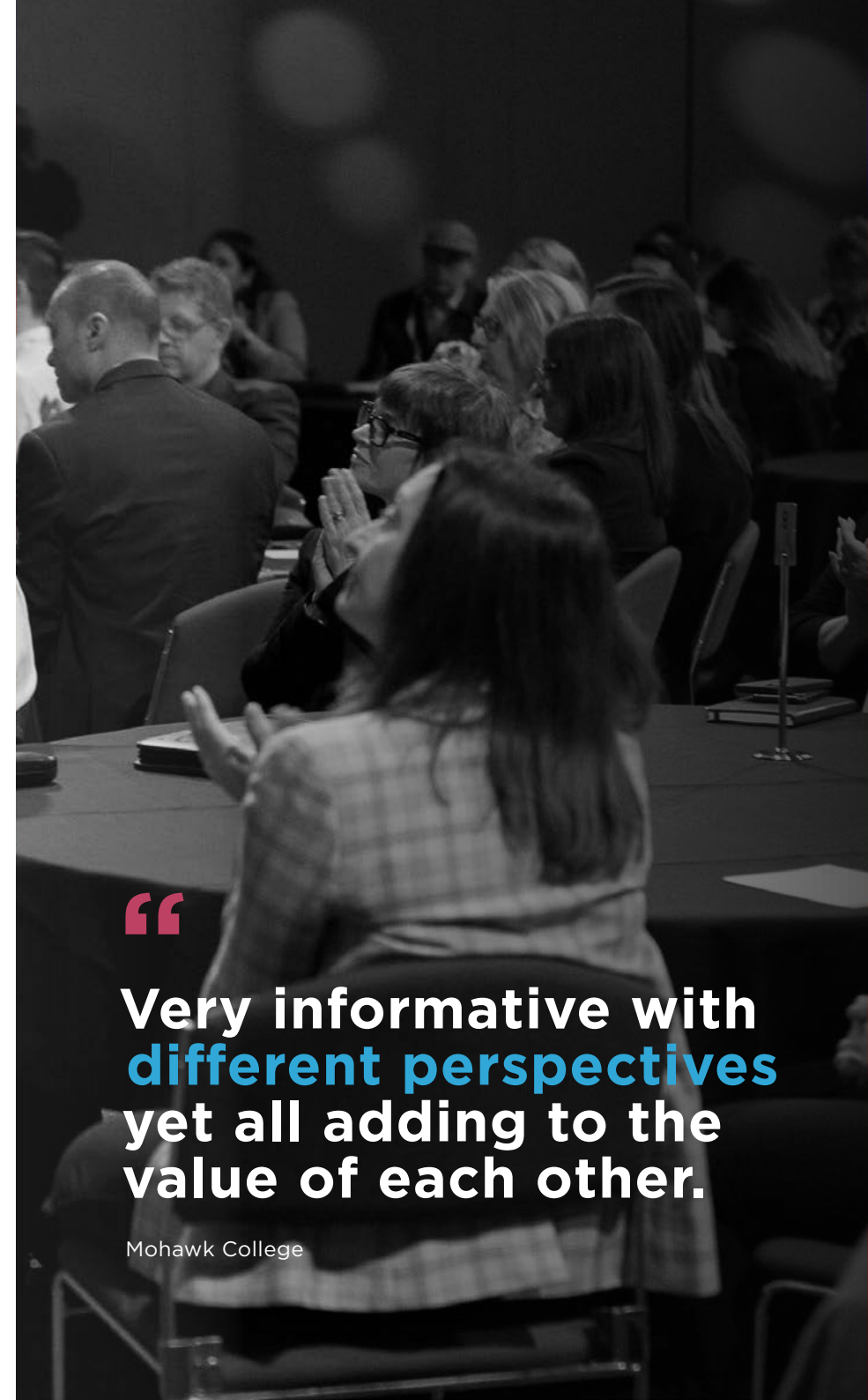
Benefits of Attending

Understand how you can leverage the right tools and technology to foster an engaging and safe learning environment

Learn how to integrate technology to increase virtual engagement and promote digital learning

Empower education leadership teams to transform and innovate learning systems to cater to the evolving needs of students and educators

> **Very informative with different perspectives yet all adding to the value of each other.**
>
> Mohawk College

Your Inspiring Speakers

YAEL GINSLER
Assistant Deputy Minister, Student Achievement Division
Ministry of Education, Government of Ontario

BALAN MOORTHY
Superintendent
School District 78 Fraser-Cascade

ERIC WARD
Assistant Commissioner Strategic Initiatives & External Relations,
Information and Privacy Commissioner of Ontario

NIKKI MARTYN
Program Head, Early Childhood Studies
University of Guelph-Humber

JASON DUNK
Chief Technology Officer
Saskatoon Public Schools

BRENT MCDONALD
Superintendent of Education
Upper Grand District School Board

GORD TRUFFEN
Superintendent of Education
Halton District School Board

CHRIS KENNEDY
Superintendent of Schools
West Vancouver Schools

GRAHAM SHANTZ
Superintendent, Student Achievement and Well-Being
Waterloo District School Board

STEVE CAMACHO
Executive Superintendent, Technology, Data, and Strategic Transformation & Chief Information Officer
Toronto Catholic District School Board

LIZ HOLDER
Superintendent of Education
Toronto District School Board

LORI DIMARCO
Superintendent, Curriculum Leadership & Innovation; and Academic Information & Communications Technology
Toronto Catholic District School Board

PETER SINGH
Executive Officer, IT and IM Services
Toronto District School Board

MARIANNE MAZZORATO
Director of Education
Dufferin-Peel Catholic District School Board

BRENDAN BROWNE
Director of Education
Toronto Catholic District School Board

SUSIE LEE-FERNANDES
Superintendent of Education
Durham Catholic District School Board

NEERJA PUNJABI
Superintendent of Education - Acting, Louise Arbour, Harold Braithwaite & Judith Nyman Family of Schools
Peel District School Board

LISA LEONI
Superintendent, System Transformation & Capacity Building
Peel District School Board

LISA HART
Coordinating Principal
Peel District School Board

SHAWN BREDIN
Superintendent of Research, Assessment and Evaluation
York Region District School Board

IVANA MACISAAC
Senior Manager, Information Technology Services
Waterloo Region District School Board

ANTOINE HAROUN
Chief Information Officer
Peel District School Board

GERRY CRASWELL
Assistant Deputy Minister, Ministry of Education
Government of Saskatchewan

STEVEN REID
Associate Director of Education, Programs
York Region District School Board

PAULLA BENNETT
Chief Information Officer
York Region District School Board

Explore the Agenda

8:00am ET — **Registration**

9:00am ET — **Welcome from the Public Sector Network**

9:10am ET — Welcome from the Chair:

Building Resilience with Hybrid Learning: Current Status of Canadian Students

9:30am ET — Government Keynote:

Re-imagining Future Ready Schools in a Crisis to Optimize Student Learning and Teacher Productivity

Traditional adoption curves are out the window as schools and EdTech solution providers pivoted to meet the needs of the new education learning landscape.

- Identify what's worked and what hasn't in the virtual/hybrid classroom
- Key learnings we can translate back into the physical classroom
- Understand the impact that pandemic learning has had on school and classroom design thinking

Yael Ginsler, Assistant Deputy Minister, Student Achievement Division, **Ministry of Education, Government of Ontario**

9:50am ET — Government Keynote Session:

The Evolution of Digital Citizen: How Online Learning has Changed Expectations and Practice

With the increase in use of virtual technology, students are empowered to use digital tools and platforms to have greater control in their engagement with government throughout their life milestones.

- Before and after methods to educate students on citizenship both prior to the pandemic and with the shift to an online learning environment
- Understand how the COVID-19 pandemic has impacted digital citizenship through virtual and hybrid learning models
- Steps education leaders can take to encourage students to be proactive, safe, and motivated digital citizens

Peter Singh, Executive Officer, IT and IM Services, **Toronto District School Board**

10:10am ET — Partner Session:

Global Educational Technology Trends in 2021

10:30am ET — Panel Session:

Redefining the Canadian Education Learning Landscape: a COVID-19 Leader Playbook for Surviving and Thriving

Gain a national perspective from Canada's School District Directors and Superintendents who led their teams in the transition to a successful hybrid learning models.

- What are some of the challenges faced in the ideation of hybrid learning models and how these were addressed from an educator and student perspective?
- What are some of the lessons learned as hybrid learning models were rolled out and implemented?
- What has been found to be effective and successful in the use of various learning models?
- What is the future of hybrid learning and how might this potentially transform traditional education models?

Shawn Bredin, Superintendent of Research, Assessment and Evaluation, **York Region District School Board**

Balan Moorthy, Superintendent, **School District 78 Fraser-Cascade**

Marianne Mazzorato, Director of Education, **Dufferin-Peel Catholic District School Board**

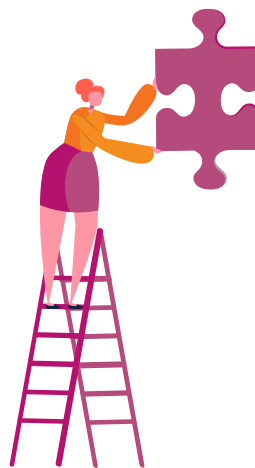| 11:00pm ET	**Networking Break**	
	STUDENT EXPERIENCE & EDUCATORS	TECHNOLOGY
11:30am ET	**Welcome from Stream Chair**	**Welcome from Stream Chair**
11:50am ET	Government Keynote: **Ensuring a Strong Sense of Belonging Through Identify-Affirming Learning Environments** Educators play a critical role in establishing a positive school culture. A strong school culture values nurturing relationships with students and affirms the whole child. This keynote will highlight the importance of maintaining a strong sense of belonging and connection to school for all students, especially in virtual learning environments. • Learn how interpersonal spaces can be created in virtual environments and how educators can interact with students in ways that amplify student identities that allow for maximum engagement of students in learning and in overall school experiences • Explore strategies that demonstrate a commitment to re-shape literacy education in the interests of culturally and linguistically diverse students • Continue to imagine transformative and innovative approaches to pedagogy • How does this new reality in public education encourage a new vision for teaching/learning, school leadership practices and relationship-building with students and their families? **Lisa Leoni,** Superintendent, System Transformation & Capacity Building, **Peel District School Board** **Lisa Hart,** Coordinating Principal, **Peel District School Board**	Government Keynote: **Effective Data Governance for Changing Times:** With the increase in incidents resulting in data loss from cybersecurity attacks and increased personal exposures, sound data governance policies, procedures, and technology plans are needed to protect sensitive data. • Current state of data governance and privacy policy oversight for students from K-12 • Discuss how historic data management approaches have shifted to accommodate the new post-pandemic landscape • How can education leaders better train educators and students to protect sensitive data against evolving attacks and threats? **Eric Ward,** Assistant Commissioner Strategic Initiatives & External Relations, **Information and Privacy Commissioner of Ontario**
12:10pm ET	Partner Session: **Focus on the Ed, while Tech looks after the Tedium**	Partner Session: **Reducing Complexity with Integration**

	STUDENT EXPERIENCE & EDUCATORS	TECHNOLOGY
12:30pm ET	Panel Discussion:	Panel Discussion:
	Improving the Student Experience	**CIO Spotlight: Insights on Adapting to Crisis Learning**
	Learn from seasoned experts as they provide practical insights and real-life perspectives on how to improve student learning experiences and cultivate young minds.	CIOs will share some of the challenges they faced and how they adapted in a crisis to meet the emerging technology needs of teachers and learners.
	• What are some best practices as students transition from supervised, guided, and structured learning to more independent hybrid and virtual learning models? • What are some ways to create authentic learning opportunities for students in virtual settings? • How can digital burn out be avoided? Is digital detoxing achievable or an unrealistic luxury? • How can we increase support for students' technology needs and enable technology availability?	• How did IT professionals transition their legacy systems to deliver in-person, hybrid-streaming, and virtual instruction? How did they bridge their funding gaps? • How can cloud-based teaching and learning tools be used as part of the instructor toolbox to raise learnings standards and improve student outcomes? • What are some cultural challenges faced by education leadership teams in the use of technology for virtual instruction? • How can we harness the resilience, creativity, and innovation unleashed by the COVID-19 crisis to provide a sustainable learning model in the future?
	Nikki Martyn, Program Head, Early Childhood Studies, **University of Guelph-Humber**	**Jason Dunk,** Chief Technology Officer, **Saskatoon Public Schools**
	Susie Lee-Fernandes, Superintendent of Education, **Durham Catholic District School Board**	**Steve Camacho,** Executive Superintendent, Technology, Data, and Strategic Transformation & Chief Information Officer, **Toronto Catholic District School Board**
	Steven Reid, Associate Director of Education, Programs, **York Region District School Board**	**Paulla Bennett,** Chief Information Officer, **York Region District School Board**
1:00pm ET	**Networking Lunch**	
2:00pm ET	**Welcome from the Track Chair**	**Welcome from the Track Chair**
2:05pm ET	Government Keynote:	Government Keynote:
	Student 'Learning Loss' or 'Unfinished Learning': How can we make up for lost time?	**A Behind the Scenes Look in an Organization's Journey to Cloud Transformation**
	Learning loss is real and heightened the risk for students since the beginning of the COVID-19 pandemic. Gain insights on how we can inspire excellence and create resilient learners to avoid future educational setbacks.	This session will share the critical conversations organizations need to have to understand the financial, security, and operational implications of the cloud and the steps they need to take to optimize the investment.
	• Discuss some of the learning disparities in student outcomes and how boards addressed these • Measures to improve student mental health and stimulate positive outlooks towards learning • How can we enhance the learning experience, whether virtual or hybrid, to increase student engagement and proactivity?	• Discuss the roadmap to a cloud transition and the impact this had on educators and students • Identify the challenges with cloud transformation and how those were overcome • The future of cloud transformation and it's impact on student productivity and efficiency
	Brendan Browne, Director of Education, **Toronto Catholic District School Board**	**Gerry Craswell,** Assistant Deputy Minister, Ministry of Education, **Government of Saskatchewan**

	STUDENT EXPERIENCE & EDUCATORS	TECHNOLOGY
2:25pm ET	Partner Session: **Applying Big Data Analytics to Support Student Success**	Partner Session: **Critical Areas of Success to an Infrastructure Upgrade**
2:45pm ET	Panel Discussion: **Improving the Experience of Educators and Administrators** Educators and administrators play pivotal roles in achieving district goals and student success. Hear from our panel of education leaders from across Canada on how to best support them during times of change as they shape the minds of our future generations. • How can we provide training and competencies to enhance the digital literacy and skills of our educators? • How can we avoid inequities in workloads, and professional burnout? • What are some ways in which we can engage teachers in setting performance goals that support a school's educational strategy as well as their own career ambitions? • How can we add further value to school-wide goals and government priorities? **Brent McDonald,** Superintendent of Education, **Upper Grand District School Board** **Gord Truffen,** Superintendent of Education, **Halton District School Board** **Graham Shantz,** Superintendent, Student Achievement and Well-Being, **Waterloo District School Board**	Panel Discussion: **IT Leadership: Proactive vs Reactive** In this panel session, IT leaders will shed light on pathways to support the evolving needs of educators and students to deliver high quality learning standards. • How can we shape IT strategy to better support student success? • How can the IT workforce adapt to meet the growing needs of stakeholders to better align with technology roadmaps? • How can we create a data-enabled culture to advance new capabilities and optimize existing learning processes? • What are lessons from the COVID-19 pandemic that can boost proactive IT leadership? **Liz Holder,** Superintendent of Education, **Toronto District School Board** **Ivana MacIsaac,** Senior Manager, Information Technology Services, **Waterloo Region District School Board** **Antoine Haroun,** Chief Information Officer, **Peel District School Board**
3:15pm ET	**Networking Break**	
3:35pm ET	**Welcome to Closing Plenary**	
3:40pm ET	Government Keynote Session: **Adapting to Change** The COVID-19 pandemic has demonstrated how well we can adapt to sudden changes overnight with new deliver models. Explore how academic institutions are adapting to the new environment to be leaders of learning for future education professionals. • Learning analytics and leveraging their use as a part of a curriculum design • Discuss types of pedagogical training to support educators in using new technology practices • How can online service providers better support teachers and training institutions for lesson learning disparities and provide more positive student outcomes? **Balan Moorthy,** Superintendent of Education, **School District 78 Fraser-Cascade**	

4:00pm ET	**Partner Session:**
	Enhance Teaching and Learning with Digital Tools and Data Insights

4:20pm ET	Panel Discussion:

Building the Future of Learning

Explore how visionary leaders are designing and shaping the future of education by leveraging emerging technologies.

- What are some key trends that will accelerate the use of technology in education?
- What are some hurdles and challenges to overcome the will enable greater use of using education technology?
- How can you be a leader and catalyst in your district to promote using various forms of education technology?
- How will the use of education technology change in the future?

Chris Kennedy, Superintendent of Schools, **West Vancouver Schools (Canada's Educational Technology K-12 Leader of the Year)**

Lori DiMarco, Superintendent, Curriculum Leadership & Innovation; and Academic Information & Communications Technology, **Toronto Catholic District School Board**

Neerja Punjabi, Superintendent of Education - Acting, Louise Arbour, Harold Braithwaite and Judith Nyman Family of Schools, **Peel District School Board**
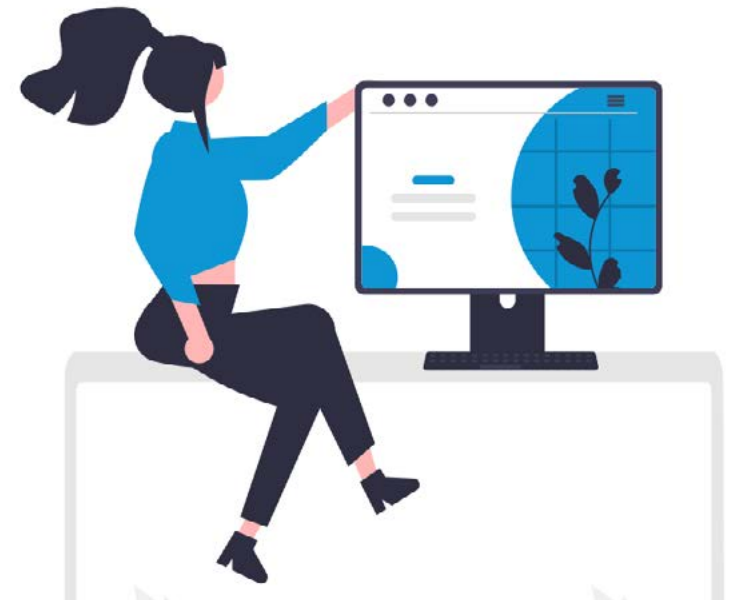
4:50pm ET	**Closing Remarks & Networking Drinks**

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AVAILABILITY	1	2	2	4	4	4
SPEAKING	Main Stage Chair (including opening remarks, Q&A and panel moderation)	Track Chair (including opening remarks, Q&A and panel moderation)	Main Stage Keynote	Track Keynote	Track Panel Position	-
BRANDING	Recognition as **Diamond Sponsor** & logo in event collateral Logo & company profile on Attendee App	Recognition as **Sapphire Sponsor** & logo in event collateral Logo & company profile on Attendee App	Recognition as **Platinum Sponsor** & logo in event collateral Logo & company profile on Attendee App	Recognition as **Gold Sponsor** & logo in event collateral Logo & company profile on Attendee App	Recognition as **Silver Sponsor** & logo in event collateral Logo & company profile on Attendee App	Recognition as **Exhibition Sponsor** & logo in event collateral Logo & company profile on Attendee App
LEADS	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads (Track Only), including delegate polling and profiling	Receive all opt-in leads	Receive all opt-in leads (Track Only)	Receive opt-in leads (Track Only)	Scanned leads
TICKETS	4	3	3	2	2	2
EXHIBIT/ MEETING AREA	Furnished Attendee Lounge Premium space	Preferred Space	Preferred Space	Standard space	Standard space	Standard space
PRICE	**$40,000**	**$25,000**	**$20,000**	**$15,000**	**$10,000**	**$5,000**

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Sponsorship opportunities will only be available in line with Covid Safe guidelines.

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$20,000	$15,000	$10,000	$5,000