PUBLIC SECTOR NETWORK

Government Innovation CALIFORNIA

Transforming Government through Technology Driven Initiatives

Tuesday, February 22, 2022
Hyatt Regency Sacramento | 8am PT

COVID Safe Policy

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Agenda at a glance

The Public Sector often relied on one-off IT projects and applications to address their states' needs. In today's rapidly changing landscape government must learn to navigate e such challenges as building capabilities, modernizing platforms, leveraging data/ analytics, citizens ever changing needs and a culture to support innovation.

For departments, agencies, and localities around the State of California it is important to drive the culture of continuous improvements. Government leaders need technology tools that allow them to move expediently and collaboratively as their mission focused agendas require. Solutions should be implemented to realize long term benefits and capture the full potential of technological innovations.

The **Public Sector Network** invites you to join the conversation at **Government Innovation California**. This one-day event will provide the ideal meeting place to learn, collaborate and discuss current trends and innovations. We will spotlight industry thought leaders and their initiatives from across the state.

What's New in 2022

Explore the future of innovation across California's Public Sector in an inter-departmental and inter-disciplinary forum

Join 15+ Leaders for insightful and thought-provoking presentations & in-depth conversations

Choose from 6 panel discussions dedicated to innovation in a range of areas including: Data Analysis & Insights, the Future of Work, Digital Government, Technological adoption and more

Benchmark against leaders state-wide as they showcase how different departments are achieving holistic innovation and driving seamless service delivery across the state

Four Breakout Tracks by function allowing you to hone-in on the most pressing challenges within your organization

Join us In-Person in Sacramento for a full day of unique, innovative, and inspirational perspectives from some of the most thought-provoking leaders state-wide

Who You'll Meet

Departments: IT, IS, Administration, Transportation, Finance/Treasury, Healthcare, Social Services, HR

Commissioners/Chiefs/Deputy Chiefs/Directors/Managers:

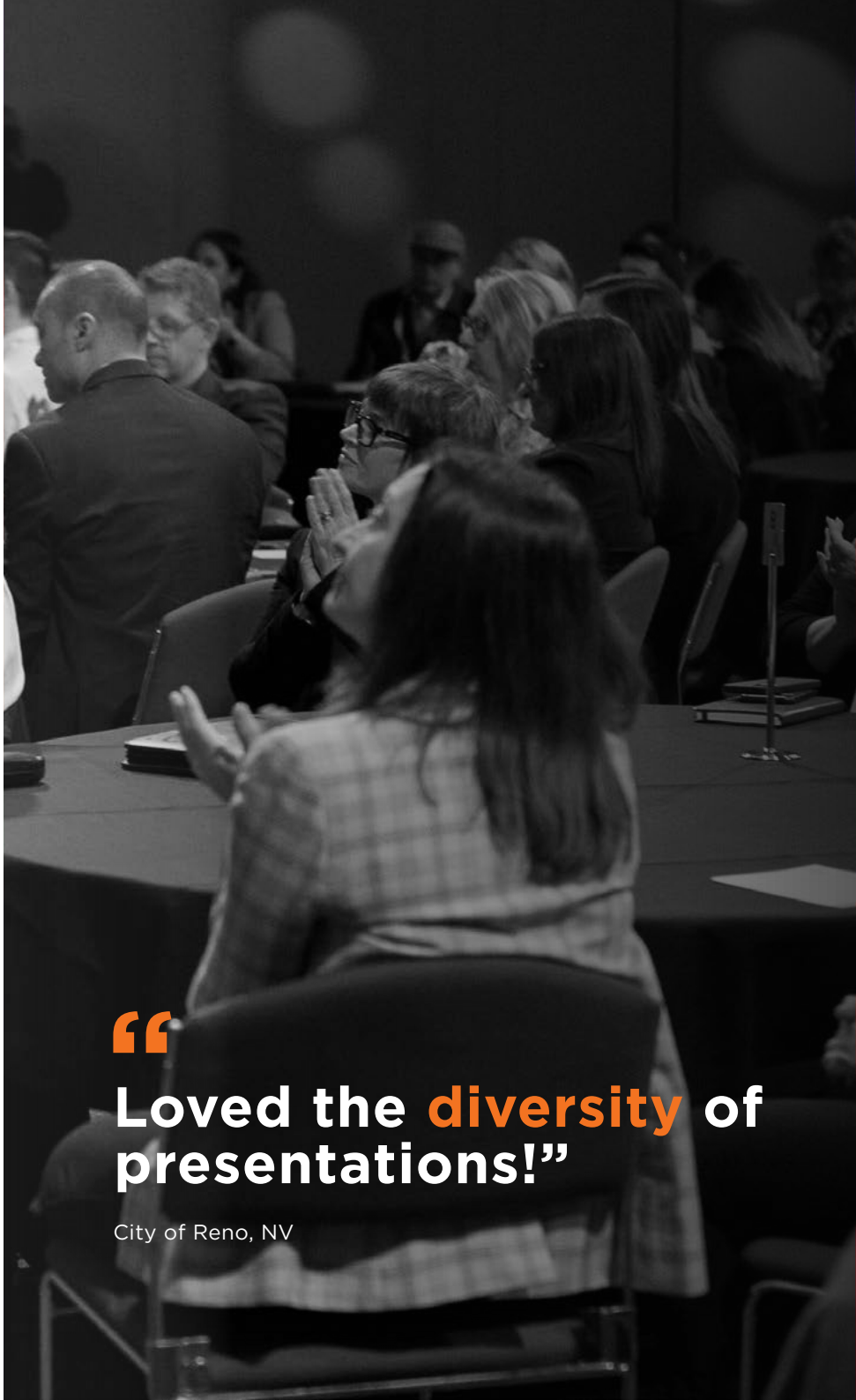
- Data & Analytics and Data Science
- AI, Automation & Machine Learning
- Information Technology & Security
- Technology & Digital Capability
- Cyber Security & Privacy
- Digital Technology & Applications
- Digital Service Delivery
- Enterprise Infrastructure
- Digital Innovation/Transformation
- Corporate Services
- Citizen Engagement & Experience
- Service Design & Delivery
- Workforce & HR Transformation
- Strategic Planning

Benefits of Attending

Gather insight from government case studies that will help you understand their processes and lessons learned

Examine and address challenges that occur from technology driven initiatives

Hear from industry thought leaders on such relevant topics such as: Workforce, AI & Data Science, Driving Innovation, Digital Solutions,and Human Resource Strategy



Your Inspiring Speakers

EVA PEREIRA
Chief Data Officer
City of Los Angeles

JENNIFER MAGUIRE
Chief Deputy Director
Financial Information Systems for California (FiSCal)

MIRIAM BARCELLONA INGENITO
Director
Financial Information Systems for California (FiSCal)

AJAY GUPTA
Chief Digital Transformation Officer
State of California DMV

MAISHA DOTTERY
Chief Information Officer
California Department of Community Services and Development

DAVID GRAHAM
Chief Information Officer, Office of Innovation and Economic Development
City of Carlsbad

JOY BONAGURO
Chief Data Officer
State of California

ERIC PROSSER
AD of Information Technology & Facilities
Santa Clara Housing Authority *(Pending Final Agency Confirmation)*

BRENDAN MURPHY
Chief of Administration
California Department of Human Resources (CalHR)

JOEL RIPHAGEN
Senior Advisor
Financial Information Systems for California (FiSCal)

LAILA AL HADHRAMI
Smart Cities Development Manager
National Energy Center, Oman

TRACY COLUNGA
Chief Innovation Officer
City of Long Beach *(Pending Final Agency Confirmation)*

MOHAMMED AL RAWI
Chief Information Officer, Office of the Public Defender
County of Los Angeles

GREG SPOTTS
Chief Sustainability Officer & Assistant Director, StreetsLA
City of Los Angeles

ANTHONY-PAUL (AP) DIAZ
Executive Officer & Chief of Staff
Los Angeles Department of Recreation and Parks

MAI-LING GARCIA
Digital Director, Bloomberg Center for Public Innovation
John Hopkins

LISA M. GARRETT
Director of Personnel
Department of Human Resources, County of Los Angeles *(Pending Final Agency Confirmation)*

JACLYN PADILLA
Deputy Director of Human Resources
California Department of Corrections & Rehabilitation *(Pending Final Agency Confirmation)*

EDEN TREVINO
Digital Director
City of Los Angeles, Council District 14

DR. JOE PEREZ
Team Lead & Senior System Analyst
North Carolina Department of Health & Human Services

PHOEBE PERONTO
State Deputy Director
California Department of Technology

DAVID HUEBNER
Head of Digital Innovation & Analytics - HR Modernization Project
City and County of San Francisco

SCOTT MORRIS
EY Client Executive
California Government Markets/ EY

TAYLOR CYR
Managing Director, Public Sector/Higher Education
Quantiphi

REBECCA FRIEDMAN
Founder & President
Koru Strategies

ZACH OXMAN
District Manager - Public Sector West
Snowflake

RYAN ETTL
SLED Solutions Architect
Infoblox Public Sector

LINDA MISEGADIS
Senior Government Strategist
UKG

PABLO REVILLA
Senior Sales Engineer
Proofpoint

Explore the Agenda

Sacramento | Tuesday, February 22, 2022

8:00am PT	**Registration**
9:00am PT	**Welcome from the Public Sector Network**
9:10am PT	**Welcome from the Chair** **Scott Morris,** *EY Client Executive,* **California Government Markets/EY**
9:30am PT	Government Keynote Session: **How Can We Develop a Data Retention Policy That Enables Us to Reduce Data in Production While Still Providing Data in a Useable Format for Our Departments/Users** **Miriam Barcellona Ingenito,** *Director,* **Financial Information Systems for California (FISCal)**
9:50am PT	Government Keynote Session: **AI & Data Science: Accelerating the use of Evidence across the State** This session will discuss the role of data science and its current data paradigm. In the role of government, data is an asset that can be used to uncover valuable insights. Now more than ever, organizations are using analytics to drive innovation and strategy and to improve efficiencies across functions. A data governance and analytics strategy are always evolving to meet requirements (data needs, risk, and compliance). Joy Bonaguro has spent her career working at the nexus of data, technology, design, and policy. Please join her for this keynote session. **Joy Bonaguro,** *Chief Data Officer,* **State of California**
10:10am PT	Platinum Partner Session: **The Real Time Revolution of Data: In 2020, people created 1.7M per second of data** The kernels of information exist today to solve significant challenges, but what is stopping us is the platform to drive near real-time collaboration. California has shown us the power of what can be done when we leverage collaborative efforts to be data-informed. Join us to learn how data is being shared and harnessed faster than ever before. **Zach Oxman,** *District Manager - Public Sector West,* **Snowflake**

“The event was well run and moderated. The mix of providers and practitioners worked well, and the topics were timely and met my expectations. Thank you.

Marin County, CA

10:30am PT

Panel Discussion:

How People, Processes & Data Support the Growth of California

- How can the government continue to support its workers in a remote and hybrid workforce?
- What are the top priorities in developing innovation and transformation?
- How to encourage collaboration across different departments?
- Establishing a citizen-centric approach to public sector innovation and tech integration.

Joy Bonaguro, *Chief Data Officer,* **State of California**
Ajay Gupta, *Chief Digital Transformation Officer,* **State of California DMV**
Joel RIphagen, *Senior Advisor,* **Financial Information Systems for California (FiSCal)**
Eric Prosser, *AD of Information Technology & Facilities,* **Santa Clara Housing Authority *(Pending Final Agency Confirmation)***
Chairperson & *Moderator:* Scott Morris, *EY Client Executive,* **California Government Markets/EY**

11:00am PT **Refreshment Break**

SPECIALIST TRACKS

	Technology Track	People Track
11:30am PT	**Welcome from the Track Chair**	**Welcome from the Track Chair** **Linda Misegadis,** *Senior Government Strategist,* **UKG**
11:45am PT	Government Keynote: **Building Digital Solutions to Access California's Services** This time has been one of change for many. The public sector continues to build digital solutions to access California's Services. As Chief Information officer at the California Department of Community Service and Development Maisha Dottery strength is developing a shared understanding within an organization of what activities must be done to achieve success and developing a set of achievable actionable steps designed to drive the change. **Maisha Dottery,** *Chief Information Officer,* **California Department of Community Services and Development**	Government Keynote: **California's New Human Resource Strategy** The past 2 years have been trying for everyone across the public sector. As we collectively moved to a remote work reality – never seen in the public sector – that reality necessitated new rules, new guidelines, and new procedures. As Chief of Administration for CalHR, Brendan Murphy is uniquely positioned to comprehend and integrate those disparate considerations into one coherent HR strategy. Join Brendan as he shares insight into the future of CalHR. **Brendan Murphy,** *Chief of Administration,* **California Department of Human Resources (CalHR)**
12:05pm PT	**Gold Partner Session** **Aruba**	**Gold Partner Session**

SPECIALIST TRACKS

	Technology Track	People Track
12:25pm PT	Panel Discussion: **Tools, Strategies, and Innovations Driving Transformation** • Identify what tools and technologies will support your goals • Embedding new technology with minimal disruption to business • Best practices for creating information technology services that boost customer and employee experiences **Tracy Colunga,** *Chief Innovation Officer,* **City of Long Beach *(Pending Final Agency Confirmation)*** **Mohammed Al Rawi,** *Chief Information Officer, Office of the Public Defender,* **County of Los Angeles** **Phoebe Peronto,** *State Deputy Director,* **California Department of Technology** **Eden Trevino,** *Digital Director,* **City of Los Angeles, Council District 14** **Pablo Revilla,** *Senior Sales Engineer,* **Proofpoint**	Panel Discussion: **Developing the Next Generation Public Sector Workforce** • What are the skills and attributes needed for the next generation? • Will future public service workers be interested in performing meaningful work with tangible evidence of social responsibility and impact? • How do you recruit and maintain such a talent pool? **David Graham,** *Chief Information Officer, Office of Innovation and Economic Development,* **City of Carlsbad** **Jennifer Maguire,** *Chief Deputy Director,* **Financial Information Systems for California (FiSCal)** **Jaclyn Padilla,** *Deputy Director of Human Resources,* **California Department of Corrections & Rehabilitation *(Pending Final Agency Confirmation)*** **Moderator: Rebecca Friedman,** *Founder & President,* **Koru Strategies**

12:55pm PT **Networking Lunch**

SPECIALIST TRACKS

	Data Track	Digital & CX Track
1:55pm PT	**Welcome from the Track Chair**	**Welcome from the Track Chair**
2:10pm PT	Government Keynote: **How the City of Los Angeles is Using Data to Promote Equity in Operations, Programs, and Services** **Eva Pereira,** *Chief Data Officer,* **City of Los Angeles**	Government Keynote: **Connecting the Dots: Leveraging Data to Improve Safety & Process**
2:30pm PT	Gold Partner Session: **Topic TBD** **Confluent**	Gold Partner Session: **Anticipating Californians' Technological Needs and Streamlining State Processes**

SPECIALIST TRACKS

Data Track

2:50pm PT

Panel Discussion:

Best Practices to Extract the Greatest Value from Public Sector Data

- How can the State best enhance the use of data and evidence in existing policy and funding decisions?
- What staffing roles and structures are most effective in terms of increasing effective use of data in departments and agencies?
- What type of additional shared data approaches, if any, are needed to improve cross agency and cross department work?
- To what extent should the state standardize, scale, and adopt practices such as robust evaluation, randomized controlled trials, and performance management?
- How can the state best foster research partnerships that are relevant to agency and department questions and priorities?

Eva Pereira, *Chief Data Officer,* **City of Los Angeles**

Joel Riphagen, *Senior Advisor,* **Financial Information Systems for California (FISCal)**

David Graham, *Chief Information Officer, Office of Innovation and Economic Development,* **City of Carlsbad**

Dr. Joe Perez, *Team Lead & Senior Systems Analyst,* **North Carolina Department of Health & Human Services**

Taylor Cyr, *Managing Director, Public Sector/Higher Education,* **Quantiphi**

Digital & CX Track

Panel Discussion:

Bridging the Digital Divide: How Digital Technologies Can Be Used to Improve Public Engagement Through Safer, More Secure and Reliable Services

- Integrating public services into more flexible, and far-reaching digital platforms
- Improving Equity: Identifying and eliminate inequity, exclusion, and bias in state program requirements, policies, and technical systems

David Huebner, *Head of Digital Innovation and Analytics - HR Modernization Project,* **City and County of San Francisco**

Mai-Ling Garcia, *Digital Director, Bloomberg Center for Public Innovation,* **John Hopkins**

Ryan Ettl, *SLED Solutions Architect,* **Infoblox Public Sector**

3:20pm PT **Refreshment Break**

3:30pm PT **Chair's Remarks**

Scott Morris, *EY Client Executive,* **California Government Markets/EY**

3:35pm PT

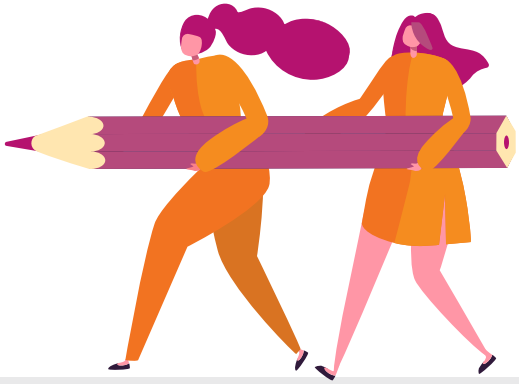
International Keynote Session:

What California Can Learn From Omani Smart City Initiatives

Applying innovation in all aspects of human endeavor can allow us to significantly, and positively impact, some of the most pressing challenges facing society today. But those great ideas and innovations are not necessarily uniquely Californian, or even American. By broadening our viewpoint and vision – what can we stand to learn from partners around the globe? Join Laila Al Hadhrami as she provides insight and perspective on Smart City development and initiatives in Oman; including how those initiatives may inform such developments across California, and across the US.

Laila Al Hadhrami, *Smart Cities Development Manager,* **National Energy Center, Oman**

3:55pm PT	Platinum Partner Session: **Technology and Innovation: What is on the Horizon?**
4:15pm PT	Panel Discussion: **Ensuring the Public Sector Workforce Has the Capability to Meet the Needs of a Digitally Forward Government** • Leveraging valuable insights to reassess, refine and inform the future of service delivery experience • Further assessing your digital maturity and how this will affect a customer-centric, digital culture in California • Let us get going-what is standing in the way of actualizing sustainable digital progression **Lisa M. Garrett,** *Director of Personnel,* **Department of Human Resources, County of Los Angeles** ***(Pending Final Agency Confirmation)*** **Greg Spotts,** *Chief Sustainability Officer and Assistant Director, StreetsLA,* **City of Los Angeles** **Anthony-Paul (AP) Diaz,** *Executive Officer & Chief of Staff,* **Los Angeles Department of Recreation and Parks** **Linda Misegadis,** *Senior Government Strategist,* **UKG** **Chairperson & Moderator: Scott Morris,** *EY Client Executive,* **California Government Markets/EY**
4:45pm PT	**Closing Remarks & Networking**



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