

Virtual Event: Hybrid Workplace Models

Sharing insights to better support teamwork, engagement, and productivity in the today's workplace

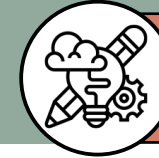
Online: Wednesday, December 15, 2021 Time: 12:00-2:15pm ET & 9:00-11:15am PT



REASONS TO ATTEND



Explore different hybrid workplace models through success stories and the different challenges to be prepared for



Discuss key strategies and elements to focus on when designing an adaptable workforce model



Learn how to leverage the best tools and technologies to drive collaboration and productivity regardless of location



JASON BROMMET
Head of Modern Work & Security Business
Microsoft



STEVEN HUNT
Chief Expert, Technology & Work
SAP

AGENDA OVERVIEW

Recent events have permanently shifted the way we work and live. The pandemic overturned many traditional workplace theories and highlighted the fact that work can be accomplished effectively and efficiently even when working remotely. It also gave employees more control over their work and life balance. However, many would also argue that in-person collaboration is always more effective than the alternative.

As we move into the post-pandemic recovery phase, many organizations are now working towards implementing a hybrid workforce strategy that is easily flexible and adaptable with changing circumstances. Organizations across Canada will have to realign the workforce on a digital, physical, and cultural level and re-engineer a work environment that factors in the in-home culture of flexibility and in-office culture of collaboration. As HR leaders prepare for the next normal, what are the critical policies, strategies, tools, and technologies that can help organizations prepare for the challenges that come with the permanent shift to hybrid work?

To help you in this journey, Public Sector Network's **Hybrid Workplace Models** will bring together public sector leaders to discuss key challenges, lessons learned and best practices of how you can effectively manage talent and grow your workforce in a hybrid world.

FEATURED SPEAKERS



CLAUDETTE BLAIR
Director General, Human Resources Branch
Canada Border Services Agency



SILVIA FRASER, PMP, CRM, CPP, CSPM,
Director, Transformation, Workplace Strategies, ModernTO
City of Toronto



NENZI COCCA
Director, HR Systems & Operations
City of Hamilton



DAVID SMITH
Director, Human Resources Operations,
City of Saskatoon



MATTHEW VROOMAN, MEDST, CHRL
Former Vice-President (Acting), Human Resources & Organizational Development
Ontario Health



BARBARA ROBERTSON
Project Lead, Workplace Transformation and Future of Work
Elections Canada



SARAH REUTER
Account Manager
Cisco

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THE BEST RUN



PLATINUM



GOLD



SILVER



BRONZE



Agenda - Wednesday, December 15, 2021

12.00pm ET 9.00am PT	Welcome from PSN
12.05pm ET 9.05am PT	<u>Chair Opening</u> Steven Hunt , Chief Expert, Technology & Work, SAP
12.20pm ET 9.20am PT	<u>Government Keynote:</u> Building the Hybrid Workforce of the Future <ul style="list-style-type: none"> Exploring what the Hybrid Work Model looks like at the CBSA Claudette Blair , Director General, Human Resources Branch, Canada Border Services Agency
12.35pm ET 9.35am PT	<u>Platinum Keynote:</u> The Great Enabler - Harnessing Technology to Enable a New Operating Model for Our Hybrid Reality Discussing how the shift to “hybrid” is an opportunity to rethink everything from the employee experience and talent to digital sales and events – starting with empowering employees for a more flexible work world. Jason Brommet , Head of Modern Work & Security Business, Microsoft
12.50pm ET 9.50am PT	<u>Government Case Study:</u> City of Toronto - ModernTO Workplace Modernization Program Silvia Fraser , PMP, CRM, CPP, CSPM, Director, Transformation, Workplace Strategies, ModernTO, City of Toronto
1.05pm ET 10.05am PT	<u>Government Case Study:</u> Guiding Principles on Flexible Work Models Nenzi Cocca , Director, HR Systems & Operations, City of Hamilton
1.20pm ET 10.20am PT	<i>Refreshment Break</i>
1.25pm ET 10.25am PT	<u>Gold Spotlight:</u> Leveraging the Right Tools to Support and Manage Your Hybrid Workforce Sarah Reuter , Account Manager, Cisco

1.40pm ET 10.40am PT	<u>Panel Discussion:</u> Reimagining the Future of Work in the New Normal <ul style="list-style-type: none"> With hybrid work as the new normal, how do organizations create a culture of healthy collaboration between in-office and remote workers? How do leaders ensure that remote workers do not get left out from important conversations? What are some key culture strategies that can contribute to a successful hybrid workplace? What are some common barriers that prohibit a more sustainable hybrid work model? How did you overcome them? Is it possible to have the best of both worlds to optimize productivity? What can organizations do to ensure that employees succeed in a remote/hybrid work environment? What are some key lessons learned in your organization’s journey to a hybrid work model? David Smith , Director, Human Resources Operations, City of Saskatoon Matthew Vrooman , MEdSt, CHRL, Former Vice-President (Acting), Human Resources & Organizational Development, Ontario Health Barbara Robertson , Project Lead, Workplace Transformation and Future of Work, Elections Canada
2.25pm ET 11.25am PT	Closing Remarks from the Chair and Virtual Event Adjourns

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