

Virtual Event: Health Innovation

Driving Transformative changes in healthcare delivery to achieve excellence in patient care

Online: Wednesday, December 8th, 2021 | Time: 12:00-2:15pm ET & 9:00-11:15am PT



REASONS TO ATTEND



Identify how to become a fully digitally enabled and integrated healthcare provider centered on enhanced care delivery for patients, families and other healthcare stakeholders



Discover how to establish a foundation for a connected and integrated medical delivery system including innovative medical devices, telehealth, and the IoT



Understand how to develop and execute a seamless transformation strategy and how to leverage digital solutions that facilitate better healthcare access, continuity of care and improve collaboration between providers and patients

AGENDA OVERVIEW

The impact of COVID-19, along with the advent of new technologies, is transforming the way health care is being delivered in Canada. In response to these external pressures, the healthcare industry is undergoing rapid change, as hospitals, health systems and patients are increasingly relying on digital health technologies for medical service delivery.

Heightened patient demands have forced health care professionals to adopt to new ways of working, accelerating the push to modernize and transform the way the health care system operates. This rapid growth and the adoption of new delivery models, such as digital health, has created new operational challenges, and required a rethinking and new approach to service delivery. The end goal being a system that is more predictive, preventative, personalized and participatory going forward.

Public Sector Network's **Health Innovation** virtual event will bring together top health professionals who are piloting the way with new and progressive digital healthcare initiatives. With digital innovation now empowering patients to play a more active role in their own care, the need to modernize the health care during this time of transformation is critical for a more responsive and positive citizen experience.

FEATURED SPEAKERS



TIM MURPHY
Vice President, Health
Alberta Innovates



MARK FAM
Vice President, Clinical Programs
Toronto East Health Network



MANI KANG
Director, Research Operations
& Business Development
Holland Bloorview Kids
Rehabilitation Hospital



DR. JOHN PAWLOVICH, MC, FCFP
Medical Director, Carrier Sekani Family
Services, Virtual Health Lead
Rural Coordination Centre of BC
Chair, Rural Health and Clinical Professor
University of British Columbia



MEHDI SOMJI, MHI, CHE
Director, Innovation & Partnerships
Trillium Health Partners



MARY LOU ACKERMAN
Vice President, Innovation
SE Health



MATTHEW NORTON
General Manager, Commercial
Excellence and Technology Solutions
IQVIA (CANADA)



NANNE FINIS, RN, MS
Chief Nursing Executive
UKG



NICOLE FILIATRAULT
Director of Marketing
UKG

SPONSORS

CHAIR



SILVER



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WHO ATTENDS

VP/Chief/Director/Head of:

- Information & Information Management
- Clinical
- Nursing
- Digital Transformation
- Innovation & Technology
- Digital Integration
- Patient Experience
- Data Analytics
- Medical
- Software Engineers and Developers

Agenda - Wednesday, December 8th, 2021



12.00pm ET 9.00am PT	<p>Welcome from PSN</p>
12.05pm ET 9.05am PT	<p>Chair Opening</p> <p>Nicole Filiatrault, Director of Marketing, UKG</p> <p>The Canadian Health Care Workforce: A Key Pillar of Innovation</p> <ul style="list-style-type: none"> Key workforce trends in Canadian health care, and their implications on patient care Innovative approaches to attracting, supporting, and retaining staff, while integrating them more tightly into workflow How technology helps prepare health care organizations for the future of work in health care: innovate for your people to innovate with them <p>Nanne Finis, RN, MS, Chief Nursing Executive, UKG</p>
12.20pm ET 9.20am PT	<p>Keynote: Digital health is a game changer</p> <ul style="list-style-type: none"> Leveraging technology and innovation to drive better patient outcomes, experience, efficiency, and provider experience Implementing digital solutions and optimizing their use: How to adapt and meet changing demands using an agile approach <p>Tim Murphy, Vice President, Health, Alberta Innovates</p>
12.35pm ET 9.35am PT	<p>Platinum Spotlight: Virtual care: Improving patient experience through Homecare and Remote Care expansion</p> <ul style="list-style-type: none"> How to incorporate virtual care as part of their long-term care strategy Delivering more services within the home for quality and effective care: benefits & challenges Managing the shift to a hybrid care model
12.50pm ET 9.50am PT	<p>Government Case Study: Leveraging emerging technology to improve the quality of patient care and experience</p> <ul style="list-style-type: none"> Gathering quality data to leverage it for actionable insights: role of health analytics Using insights to understand the biggest pain points in patient flow and other potential improvements Change management: upskilling staff to fully utilize insights and deliver better care <p>Mark Fam, Vice President, Clinical Programs, Toronto East Health Network</p>
1.05pm ET 10.05am PT	<p>Government Case Study: Emerging health technology impacting future patient experience</p> <ul style="list-style-type: none"> Embedding digital technology to improve patient experience and quality of care Use of Artificial Intelligence and Machine Learning in healthcare Combining IoT developments with telemedicine and telehealth technologies <p>Mani Kang, Director, Research Operations & Business Development, Holland Bloorview Kids Rehabilitation Hospital</p>

1.20pm ET 10.20am PT	<p><i>Refreshment Break</i></p>
1.25pm ET 10.25am PT	<p>Gold Spotlight: Transforming your patient care experience: Building a digitally-enabled patient-centric health system</p> <ul style="list-style-type: none"> Reshaping and transforming your back, middle and front office to create a seamless and interconnected healthcare system Successfully rolling out virtual primary care, patient portal, and telehealth technologies Empowering staff with skillsets to deliver safe, high quality, and reliable care
1.40pm ET 10.40am PT	<p>Panel Discussion: Tackling barriers and harnessing opportunities to drive health innovation</p> <ul style="list-style-type: none"> The COVID-19 impact: How can we best utilise new healthcare technologies during times of public crisis? How can we incorporate AI and ML to deliver personalised, patient-centric healthcare? How can we safely utilise data and analytics for insight-based decision making? What are some best practices for integrating telehealth into your healthcare settings? What are some key elements to enable a successful rollout of new technologies and digital health initiatives that minimize disruption and allow a smooth transition? <p>Dr. John Pawlovich, MC, FCFP, Medical Director, Carrier Sekani Family Services, Virtual Health Lead, Rural Coordination Centre of BC, Chair in Rural Health and Clinical Professor, University of British Columbia</p> <p>Mehdi Somji, MHI, CHE, Director, Innovation & Partnerships, Trillium Health Partners</p> <p>Mary Lou Ackerman, Vice President, Innovation, SE Health</p> <p>Matthew Norton, General Manager, Commercial Excellence and Technology Solutions, IQVIA (Canada)</p>
2.15pm ET 11.15am PT	<p>Closing Remarks from the Chair and Virtual Event Adjourns</p>

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