

S A D A / Google Cloud

HYBRID IT & CLOUD | PUBLIC SECTOR NETWORK EVENT

Digital transformation with Google Cloud

Franco Amalfi

Strategic Business Executive Public Sector
Google Cloud Canada

October 5th, 2021



People are connecting from
places beyond the office



Every industry is going digital.

What is your digital?

By 2021,

Over 75% of midsize and large organizations will have adopted a multi cloud and/or hybrid IT strategy*

By 2022,

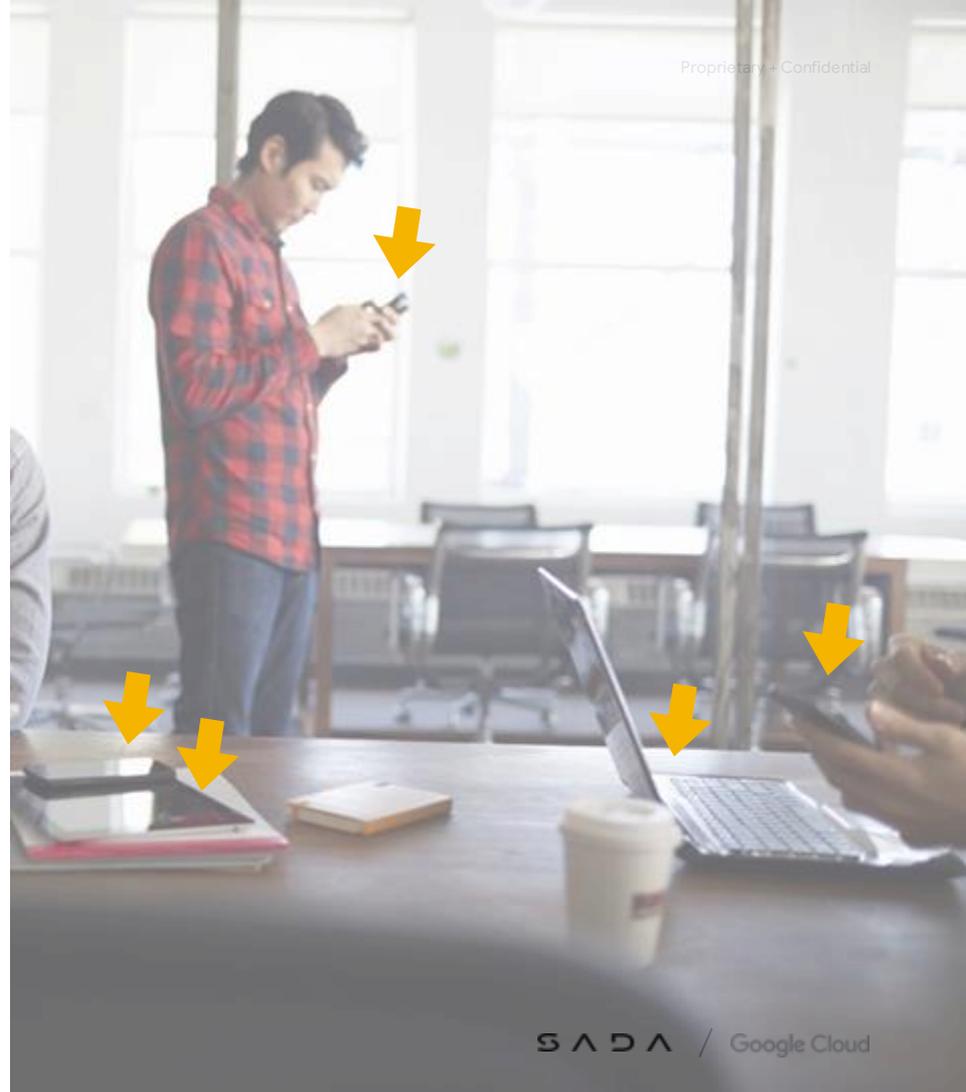
Public cloud services will be essential for 90% of business innovation*

And by 2025...

The sum of the world's data is expected to swell more than 5 times its current size**



People are connecting from many more devices

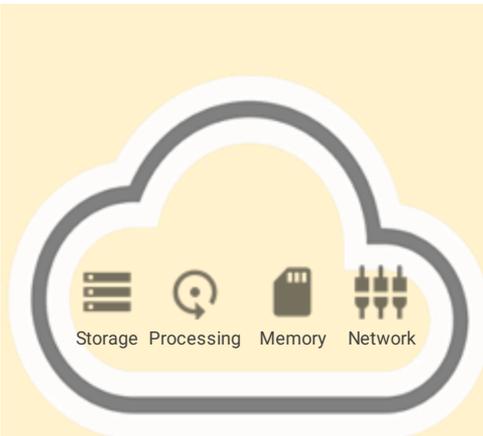


How did we get here? Where are we going?



The diagram shows a house outline at the top. Below it are four icons representing Storage (server racks), Processing (circular arrow), Memory (RAM chip), and Network (cables). Each icon is in a separate box with its label below it.

Physical/Colocation
User-configured, managed, and maintained



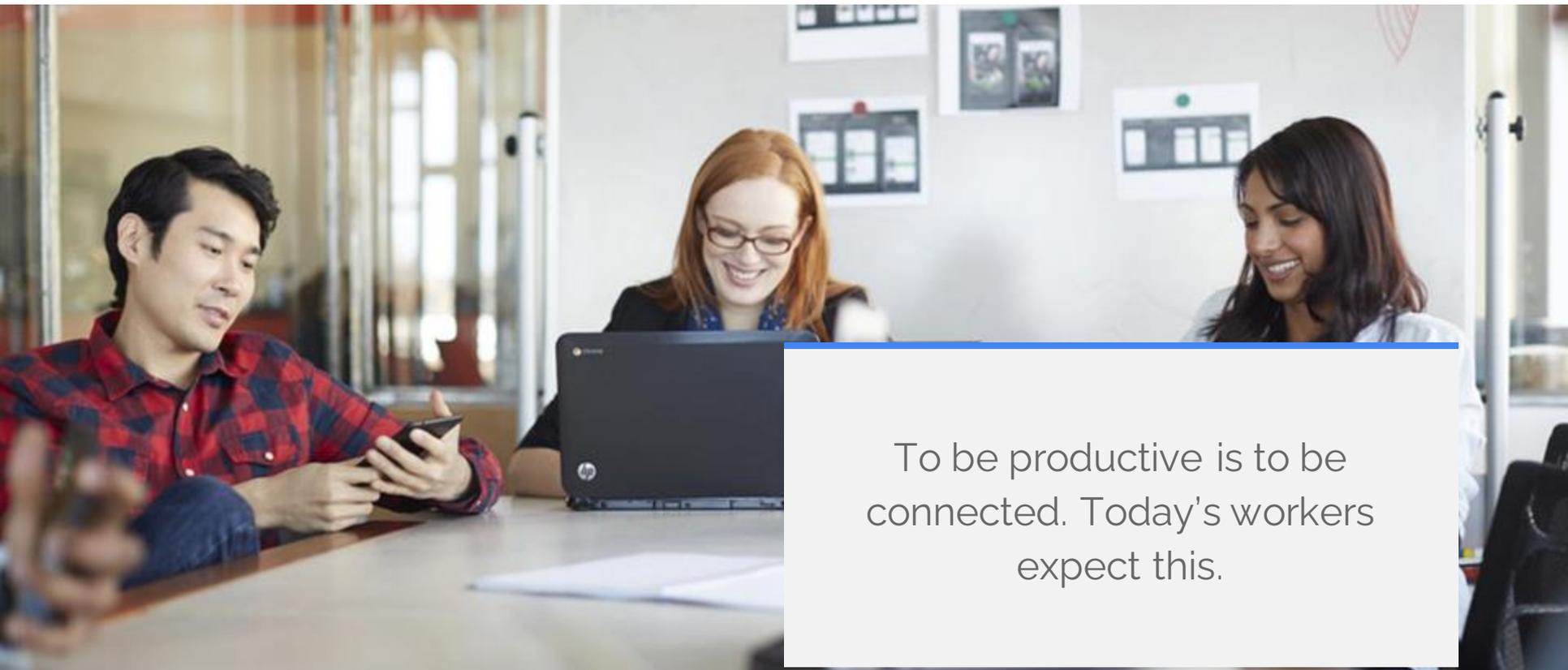
The diagram shows a cloud outline containing the same four icons as the Physical/Colocation diagram: Storage, Processing, Memory, and Network. The icons are smaller and positioned within the cloud.

Virtualized
User-configured
Provider managed, and maintained



The diagram shows a cloud outline containing the Google Cloud logo (a colorful circular arrow) inside a smaller cloud. The entire graphic is set against a reddish background.

Serverless
Fully automated



To be productive is to be connected. Today's workers expect this.

What is cloud computing?



**On-demand
self-service**

No human
intervention
needed to get
resources



**Broad network
access**

Access from
anywhere



**Resource
pooling**

Provider shares
resources to
consumers



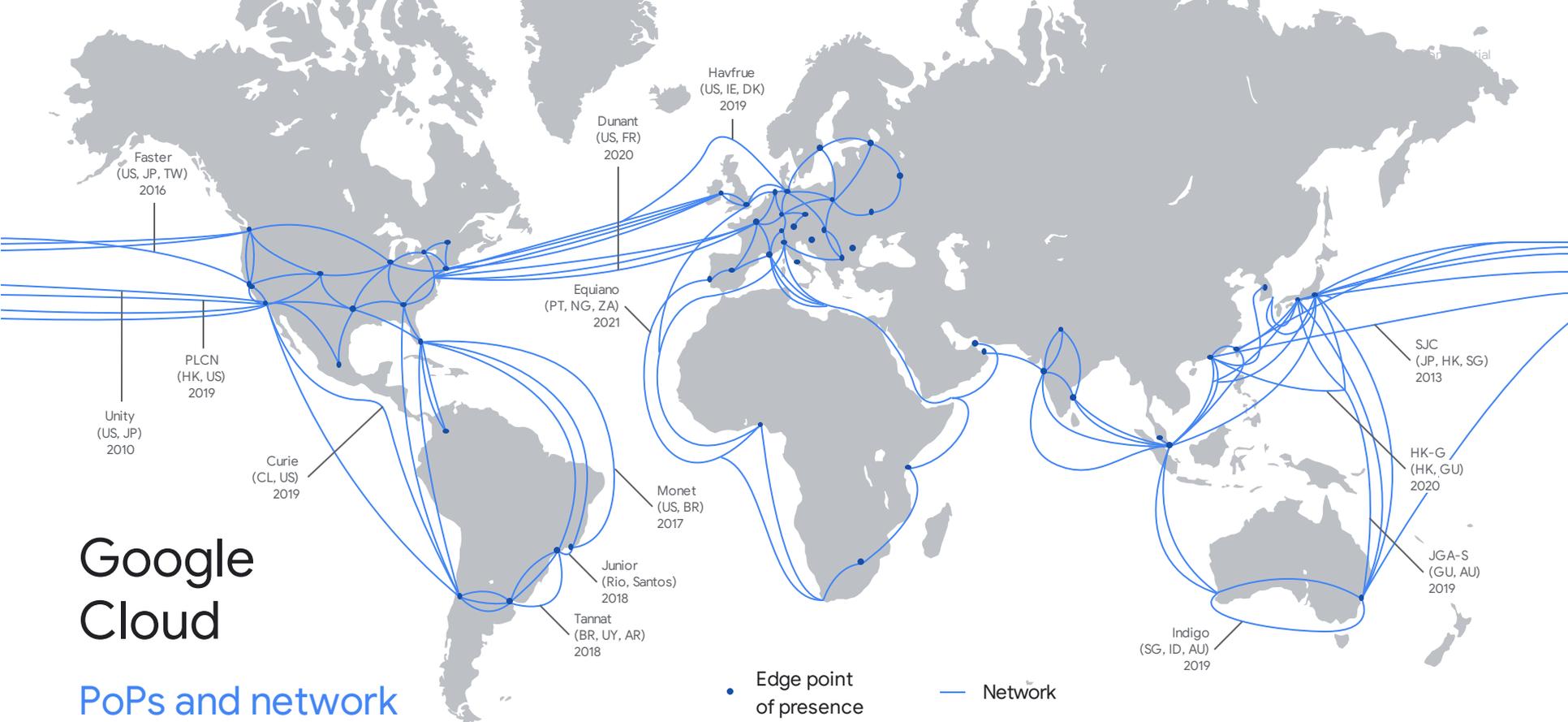
**Rapid
elasticity**

Get more
resources
quickly as
needed



**Measured
service**

Pay only for what
you consume



Google Cloud

PoPs and network



Google Cloud Regions

26 regions | 79 zones | 144 Network Edge locations

Hybrid & Multi-Cloud solutions to enable choice

Write once, run anywhere

Anthos deploys on **existing hardware**, allowing on-prem apps to leverage the cloud during burst workloads without lock-in. AWS requires vendor-specific hardware

Connect legacy applications across clouds

Google Cloud's Apigee API management platform enables enterprises to more easily connect legacy and modern workloads in **hybrid and multi-cloud environments**

Avoid lock-in with open source

#1 contributor to Cloud Native Computing Foundation and creator of **Kubernetes** - adopted by AWS and Azure



Google is a **Leader** in Public Cloud Enterprise Container Platforms

[The Forrester New Wave™: Public Cloud Enterprise Container Platforms, Q3 2019](#)

Anthos is Google's modern solution for hybrid and multi-cloud systems and services management

- Kubernetes and GKE On-Prem create the foundation.
- On-premises and cloud environments stay in sync.
- A rich set of tools is provided for:
 - Managing services on-premises and in the cloud.
 - Monitoring systems and services.
 - Migrating applications from VMs into your clusters.
 - Maintaining consistent policies across all clusters, whether on-premises or in the cloud.



What makes Google Cloud different

- Best-in-class Security > Protect systems, data, and users
- Hybrid & Multi-Cloud > Enables choice
- Fully Managed No Ops > Ease of use with serverless
- Embedded AI & ML > Intelligence in everything
- Best of Google > Bringing culture of innovation to customers and partners



Google is committed to environmental responsibility



One of the world's largest corporate purchasers of renewable energy



100% carbon neutral since 2007



First data centers to achieve ISO 14001 certification

Google is the best cloud partner for your journey

New Workloads

Build new cloud-native applications or spin up new data warehouse

Only Google Cloud lets you **write once, run anywhere** on prem or in any cloud



On-Prem Migration

Enhance business decision making with data analytics, AI/ML

We pioneered the use of data to help you **gain unique insight** at extreme **global scale**



Digital Transformation

Deliver new customer experiences, redesign business models and transform culture

Google is an **innovation company** at the core; we build cultures of collaboration & agility



Looking Ahead

<https://cloud.google.com/blog/topics/hybrid-cloud/how-to-do-multicloud-right-according-to-experts>



Don't fear multi cloud

You're already doing it.

You already use software and application services from a mix of providers.

Embrace the right foundational components including Kubernetes

Consistent experience across clouds.

Containers orchestration to manage infrastructure and cloud-native services.

Use Google Cloud as your anchor

Anthos as a way to build and run distributed Kubernetes fleets in Google Cloud and across clouds.

Cloud-based backplane instead of an on-prem one, to leverage managed services for scale and security, and introduce modern practices.

SADA services for Canadian Governments



Cloud Subscription

Contracting, license management, renewals

Readiness + Planning

Determine Total Cost of Operation, cost benefit analysis, and migration paths

Professional Services

Infrastructure modernization, Application development, Data & Analytics

DevOps + Continuous Integration/Continuous Delivery Training, development, scripting for enhancing DevOps and CI/CD pipelines

Support + Managed Services

24/7 North American-based support for tiers 1-3, with escalation to Google engineering

SADA

About SADA

At SADA, we climb every mountain, clear every hurdle, and turn the improbable into possible – over and over again. Simply put, we propel your organization forward.

It's not enough to migrate to the cloud, it's about what you do once you're there.
Accelerating application development.
Advancing productivity and collaboration.
Using your data as a competitive edge.
When it comes to Google Cloud, we're not an add-on, we're a must-have, driving the business performance of our clients with its power.

Beyond our expertise and experience, what sets us apart is our people. It's the spirit that carried us from scrappy origins as one of the Google Cloud launch partners to an award-winning global partner year after year. With a client list that spans healthcare, media and entertainment, retail, manufacturing, public sector and digital natives – we simply get the job done, every step of the way.

Your challenges are ours. We're ready. Let's go.

Let's talk: 437.747.2812 rahul.parmar@SADA.com SADA.com/canada