



Virtual Building Your Data Platform

Leveraging data science to guide public sector transformation

Online | Wednesday, February 3, 2021 | Start: 12:00pm ET / 9:00am PT



Agenda Overview

The importance of Data as a strategic asset in all aspects of government operations has only become more ubiquitous. With challenges ranging from COVID-19 to Climate Change, Societal injustice to depressed local budgets - now more than ever there are enormous opportunities for public sector leaders to leverage analytics to gain new insights and innovate how government engages and operates.

While public sector organizations recognize the importance of data as a strategic asset, many are still struggling to accelerate performance and empower their organizations with actionable intelligence. Public Sector Network's Building Your Data Platform virtual event will spur you to think outside the box on how you can utilize data to engage with citizens, partners & customers, while developing a more cohesive data program.

Data intelligence efforts - whether addressing shared services for payroll processing, public health, or streamlining processes for citizen engagement - can make an immense difference in driving efficiencies.

When government operates with actionable intelligence in-hand, not only are citizens engaged with in a manner that suits them, but public servants are able to further leverage that data for additional decision-making perspective. Now more than ever, our country needs all relevant tools to address the multi-faceted challenges that are before us.

Join Public Sector Networks Building Your Data Platform Virtual Event to hear from thought-leaders and explore where and how opportunities for improvement exist to create meaningful and sustainable gains.

Guest Speakers



CARLOS RIVERO
CDO, Commonwealth of Virginia



ED KELLY
CDO, State of Texas



DREW ZACHARY
Director of Opportunity Project & Co-Director of Census Open Innovation Labs, US Department of Commerce



TOM SWANSON
Deputy Chief Information Officer, Office of Innovation & Technology, City of Philadelphia



SCOTT BELIVEAU
Branch Chief, Enterprise Advanced Analytics, Office of the CTO, U.S. Patent & Trademark Office



JEANNE HOLM
Chief Data Officer
City of Los Angeles



ZAKIR HUSSAIN
Partner/Principal Consulting, Technology Consulting, Data & Analytics
EY

Reasons to Attend

Learn how to develop data management, analytics, and AI capabilities by fully utilizing your platform



Master the operational roll-out and logistics of embedding and further developing your data platform



Set your vision and strategy for the development/expansion of a strong data platform/foundation for advanced data & analytics capabilities



Explore how to transform 'data' into 'intelligence'



Who Should Attend

Chief/Director/Heads of:

- | Data & Analytics
- | Innovation & Strategy
- | Data Science
- | Data Privacy/Security
- | Information Management
- | Digital Transformation
- | Digital Capability
- | Integration
- | Business Intelligence
- | Business Systems

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12:00pm ET 9:00am PT	Welcome from PSN	1:05pm ET 10:05am PT	Government Case Study: Exploring Philadelphia's 'DataBridge': Developing your Data Platform with Sustainability in-mind Tom Swanson , Deputy Chief Information Officer, Office of Innovation & Technology, City of Philadelphia It's not about the technology - but about building community and securing the buy-in needed to achieve your goals. As Philadelphia embarked on developing an ambitious data management platform that brought cloud infrastructure, storage, APIs, and enterprise architecture to the fore; they were also able to find success at the intersection of leveraging their team, utilizing their infrastructure, and mitigating both cost and risk. As the City's platform for integrating, enriching, and sharing information - DataBridge will play a pivotal role in the future development of Philadelphia. Join Tom Swanson for an examination of DataBridge's development, some examples of current use, and how Philadelphia will continue to achieve success with DataBridge despite a challenging economic environment.
12:05pm ET 9:05am PT	Chair Opening: Embedded Data and Analytics to Facilitate Service Delivery and Innovation Zakir Hussain , Partner/Principal Consulting, Technology Consulting, Data & Analytics, EY	1:20pm ET 10:20am PT	Break
12:20pm ET 9:20am PT	Government Case Study: Developing a Data Analytics Roadmap: Building and Integrating Capabilities Carlos Rivero , CDO, Commonwealth of Virginia Facing down challenges during the development of a data analytics roadmap is inevitable; but being prepared for those challenges and responding effectively is crucial to a successful rollout. Explore the example of a successful rollout and learn about the key considerations that informed that achievement.	1:25pm ET 10:25am PT	Panel Session: Leveraging Sound Data Strategies to Impact Public Policy Ed Kelly , CDO, State of Texas Scott Belliveau , Branch Chief, Enterprise Advanced Analytics, Office of the CTO, US Patent & Trademark Office Moderator: Zakir Hussain , Partner/Principal Consulting, Technology Consulting, Data & Analytics, EY Data is one of the most important commodities of the modern world - and how data is applied to public policy will dictate the direction of society for decades to come. Ensuring that the data is correct and that the intelligence derived from that is beneficial - but it isn't sufficient. To make a real impact you must leverage the people, processes, and technologies available - while remaining fundamentally focused on your citizens.
12:35pm ET 9:35am PT	Government Case Study: Transforming Data: How to Derive Actionable Intelligence: Lessons Learned from the Opportunity Project Drew Zachary , Director of Opportunity Project & Co-Director of Census Open Innovation Labs, US Department of Commerce After initially developing a data platform - most leaders find themselves data-rich and intelligence-poor. Data by itself is not particularly useful, but learning how to transform that data into intelligence allows for expanded perspective, context and approaches to solve our most pressing challenges.	1:55pm ET 10:55am PT	Chair Wrap Up & End of session Zakir Hussain , Partner/Principal Consulting, Technology Consulting, Data & Analytics, EY
12:50pm ET 9:50am PT	Government Keynote: Leveraging Analytics for Improved Every-Day Decision Making Jeanne Holm , Chief Data Officer, City of Los Angeles		

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