

# Virtual Architecting the Future Smart City

Creating the modern city framework that delivers outcomes that matter

Online → Wednesday, 4 August 2021 | 09:00am NZST

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## Agenda Overview

Technology is the spearhead of smart city planning, but the smart city ecosystem as a whole can only find a firm foundation by building upon its many multifarious layers. Each layer provides a diverse but equally important contribution. No one tier of demand and response is more relevant than another.

Establishing the right smart city ecosystem is essential, and a new generation of community and technology leaders, managers and solution providers is needed to effectively navigate the intersect between technology, innovation, business, operations, strategy and people.

This consideration is proving to be a successful approach in New Zealand during recent years, with four local project initiatives being shortlisted as finalists in the 2020 IDC Asia Pacific Smart Cities Awards.

Public Sector Network's **Architecting the Future Smart City** event will equip attendees with new knowledge for how to think progressively about the way their city works, while continuing to seek out and adapt to the changing needs of their citizens, evolving technologies, policies, rules and regulations.

## Who Attends?

Mayors, Federal, State/Provincial & Municipal Policy Makers, Councillors, Urban Planner and Infrastructure Leads, City Planners & Heads of Planning, Engineering & Transport, Regional & Municipal Economic Development Officers, City Managers & Administrators, Senior Digital & IT Leaders from Cities, Utilities, Energy, Health & Transport Sectors Heads of Strategy, Growth, Service Delivery, Innovation, Corporate Services, Heads of Smart City Projects

## Speakers



### Stephanie Ward

Partner, Infrastructure and Government,  
KPMG



### David Graham

Chief Innovation Officer,  
City of Carlsbad San Diego County



### Mayor Andy Foster

Mayor,  
Wellington City Council



### Bede Carran

Chief Executive Officer,  
Timaru District Council



### Michael Healy

Smart Cities Programme Manager,  
Christchurch City Council



### David Boyd

Customer Experience Lead Metlink Public Transport,  
Greater Wellington Regional Council



### Vivien Le

Graduate Insight and Innovation Officer,  
City of Canterbury Bankstown NSW



### Ben Ransley

Co-Founder,  
Smart City

## Reasons to Attend

Learn how to pick and implement the best technology offerings for your needs



Identify how to streamline processes and increase operational efficiency with IoT



Learn how to use IoT big data and analytics for better business insights, decision-making and outcomes



Find out how to reduce cost, increase profitability and productivity



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09:00am	<b>PSN Welcome</b>	10:00am	<b>Government Case Study Building your IoT Network</b> <ul style="list-style-type: none"> <li>Establishing the role IoT utilisation plays in effective city asset and resource management and maintenance</li> <li>Developing a strategy for IoT networks to deliver efficient, constructive city-wide transformation</li> </ul> <b>Bede Carran</b> , <i>Chief Executive Officer</i> , Timaru District Council
09:10am	<b>Chair Opening</b> <b>Stephanie Ward</b> , <i>Partner, Infrastructure and Government</i> , KPMG	10:20am	<b>Refreshment Break</b>
09:20am	<b>International Keynote:</b> <b>Devising a Framework for the Sustainable Smart Communities of the Future</b> <ul style="list-style-type: none"> <li>What actionable steps can be implemented now, and how can these be maintained effectively in the years to come</li> <li>Future proofing your smart city vision, and tackling key infrastructural concerns, limitations and demands with new innovation</li> </ul> <b>David Graham</b> , <i>Chief Innovation Officer</i> , City of Carlsbad San Diego County	10:25am	<b>Panel Session</b> <b>Understanding Which People, Processes, Tools and Technology Are Integral to Actualising your Smart City</b> <ul style="list-style-type: none"> <li>Reviewing progress so far to gauge how smart cities of the future should and will look</li> <li>What impact has COVID-19 had on your smart city strategy?</li> <li>Why is a people-led approach so important?</li> <li>Which tools and technology are currently being used and implemented?</li> </ul> <b>Michael Healy</b> , <i>Smart Cities Programme Manager</i> , Christchurch City Council <b>Vivien Le</b> , <i>Graduate Insight and Innovation Officer</i> , City of Canterbury Bankstown NSW <b>David Boyd</b> , <i>Customer Experience Lead Metlink Public Transport</i> , Greater Wellington Regional Council <b>Ben Ransley</b> , <i>Co-Founder</i> , Smart City
09:40am	<b>Government Case Study:</b> <b>Improving the Urban Experience by Addressing Societal and Citizen Needs When Building the Future City</b> <ul style="list-style-type: none"> <li>Developing a strategy for better engagement with citizens, businesses, and other stakeholders to drive service quality and efficiency</li> <li>Deploying systems and practices to glean real-time societal insights to better improve decision-making and operational control</li> </ul> <b>Mayor Andy Foster</b> , Wellington City Council	11:00am	<b>Close</b>

## Partner

