Public Sector Innovation Show – Federal

Connecting people with ideas to build a better public service

ONLINE

PUBLIC SECTOR NETWORK

Certified B Corporation

TWO-DAY VIRTUAL EVENT

February 24-25, 2021

Agenda Overview

Discover the Next Generation of Innovation!

Back at PSN's Digital Government Series in April 2020, an important question was discussed at length as public sector organizations shared insights on their rapid response to the pandemic: how do we turn this crisis-driven digital response to the pandemic into a permanent way of doing things?

To build sustainability around that vision, leaders will need champions of innovation. Members of a team who are unafraid to be the first to do something. Trailblazers who see possibilities even in the most challenging of times.

In a year shaped by disruption, uncertainty and tragedy for many, we want to shine a light on a hopeful future. We want to showcase projects that are making a difference to the people you serve and your colleagues across government. We want to ensure that change implemented under pressure becomes sustainable and scalable, backed by strong fundamentals and a collaborative, iterative approach to getting things done.

In that spirit, we invite you to join the discussion at our Public Sector Innovation Show (Federal). Taking place online over two days, our goal is to bring together a series of case studies, panel discussions and keynotes to share ideas on the next generation of innovation in public service and celebrate wins in spite of these trying times.

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Reasons to attend

Explore unique opportunities to enhance integration and collaboration across departments and agencies to deliver shared outcomes

Create opportunities to learn new skills, increase capabilities, reduce redundancies and create better days for public sector employees

Discover strategies for staying laser-focused on delivering your vision – and finding the right people, processes and tools to support that vision

Leverage lessons learned from the crisis-driven response to COVID-19 to reprioritize and reframe your processes and services in a way that best supports efficiency, ease-of-use and inclusivity

Build connections, engage and share ideas that support an iterative, flexible and innovative public sector environment

Who should attend?

- Digital, Innovation and ICT
- Corporate Services
- Citizen Engagement and Experience
- Service Design and Delivery
- Workforce and HR
- Strategic Planning
- Data, Analytics and AI
- Information and Enterprise Architecture
- Information Management
- Change, Culture and Transformation

Featured Speakers

Hon. Joyce Murray
Minister of Digital Government
Government of Canada

Sarah Paquet
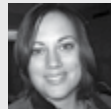Director and Chief Executive Officer
FINTRAC

Paul Wagner
Interim Chief Technology Officer
Treasury Board of Canada Secretariat

Philippe Johnston
President, **CIO Association of Canada**
Director General, Digital Services
Directorate, **Transport Canada**

Mélanie Robert
Executive Director, Open Government
Treasury Board of Canada Secretariat

Sonia Powell
Director General, Real Property Service's
Accommodation Management and
Workplace Solutions Service Line
Public Services and Procurement Canada

Adam Ali
Public Sector Consulting
MNP

Bob Osborn
CTO, Global Governments
ServiceNow

Prakash Amirtharaj
Federal Sales Manager
Google Cloud

Giselle Jean-Baptiste
Executive Director
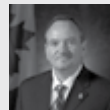**Treasury Board of Canada Secretariat**

Janice Sharpe
Senior Director, Federal Geospatial
Platform, Canada Centre for Mapping &
Earth Observation
Natural Resources Canada

Douglas Hubbard
Manager, PowerApps Centre of Excellence
(PACE)
Transport Canada

Silvano Tocchi
Chief Digital Transformation Officer
Canada Revenue Agency

Len Bastien
Defence Chief Information Officer and
Assistant Deputy Minister (Information
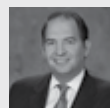Management)
Department of National Defence

Dan Cooper
Senior Director, Enterprise Technology,
Enterprise Strategic Planning, Office of the
Chief Information Officer of Canada
Treasury Board of Canada Secretariat

Sean Murphy
National Digital Leader & Partner,
Technology Solutions
MNP

Joe Wilson
CTO, North America
Workday

Lee Becker
Solutions Principal
Medallia

Honey Dacanay
Executive Director, Benefits Delivery
Modernization
**Employment and Social Development
Canada**

Andrew Morgan
Programmer, Application Development
Transport Canada

Ashley Bélanger
Director of Digital Design and Innovation
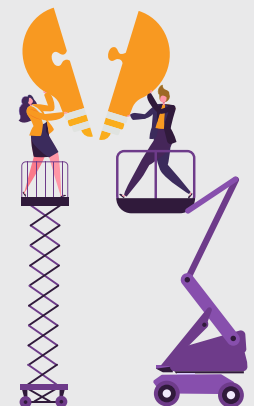**Innovation, Science and Economic
Development Canada**

Robert Ames
Senior Director, Emerging Technologies
VMware

Steve Witt
Director, Public Sector
Nintex

Kate Ovington
Government Specialist
LinkedIn

Agenda - Day 1 - Wednesday, February 24, 2021

Time	Session
12:00pm ET **9:00am PT**	**Welcome from Public Sector Network**
12:05pm ET **9:05am PT**	**Opening Remarks from the Chair** **Sean Murphy, National Digital Leader & Partner, Technology Solutions, MNP**
12:20pm ET **9:20am PT**	**What it Takes to Innovate: One Team, One Plan, One Success** *Building a workforce and culture that drives modernization by strengthening alignment* • *Collaborate, communicate, connect – creating a digital-first mindset* • *Rethinking existing job roles and accountabilities to build stronger teams* **Sarah Paquet, Director and Chief Executive Officer, FINTRAC**
12:40pm ET **9:40am PT**	**Partner Session** Modernizing IT Architectures for Seamless Service Delivery • *How to make architecture about action* • *Shifting capabilities from simply technological to encompass broader business solutions* • *Designing IT architecture to enable the adoption of AI and emerging technologies* **Bob Osborn, CTO, Global Governments, ServiceNow**
12:55pm ET **9:55am PT**	**Special Address** **Hon. Joyce Murray, Minister of Digital Government, Government of Canada**
1:05pm ET **10:05am PT**	**CIOs Thriving in the 4th Industrial Revolution** *Looking at the key drivers for change* • *Characteristics of a successful CIO* • *Designing and implementing a digital literacy strategy for your organization* **Philippe Johnston, President, CIO Association of Canada** **& Director General, Digital Services Directorate, Transport Canada** **Andrew Morgan, Programmer, Application Development, Transport Canada**
1:25pm ET **10:25am PT**	**Partner Session** Spotlight on Leadership and Change Management **Lee Becker, Solutions Principal, Medallia**
1:40pm ET **10:40am PT**	**Virtual Refreshment Break**

Time	Session
1:45pm ET **10:45am PT**	**Innovators at Work** A Practical Guide to Transforming Service Delivery • *Exploring the most effective strategies for implementing new ideas and processes* • *Redesigning your delivery model to optimize for change* • *Practical tips for becoming more iterative and increasing flexibility in a public sector environment* • *Building organizational capacity to solve service delivery challenges* **Honey Dacanay, Executive Director, Benefits Delivery Modernization, Employment and Social Development Canada**
2:00pm ET **11:00am PT**	**Panel Session** Working in the Open: Building Trust and Transparency to Better Facilitate Collaboration, Innovation and Coordination • *From Open Data to horizontal clouds to reinventing your workspace: Exploring unique opportunities to enhance integration and collaboration across departments and agencies to deliver shared outcomes* • *Creating opportunities to learn new skills, increase capabilities, reduce redundancies and create better days for public sector employees* • *Enhancing the use of data and collaborative tools to inform better program outcomes* **Mélanie Robert, Executive Director, Open Government, Treasury Board of Canada Secretariat** **Sonia Powell, Director General, Real Property Service's Accommodation Management and Workplace Solutions Service Line, Public Services and Procurement Canada** **Janice Sharpe, Senior Director, Federal Geospatial Platform, Canada Centre for Mapping and Earth Observation, Natural Resources Canada** **Joe Wilson, CTO, North America, Workday** **Moderator: Sean Murphy, National Digital Leader & Partner, Technology Solutions, MNP**
2:30pm ET **11:30am PT**	**Closing Keynote** Taking an Enterprise-Wide Approach to Digital Government **Paul Wagner, Interim Chief Technology Officer, Treasury Board of Canada Secretariat**
2:45pm ET **11:45am PT**	**Closing Remarks from the Chair** **Sean Murphy, National Digital Leader & Partner, Technology Solutions, MNP**

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Agenda - Day 2 - Thursday, February 25, 2021

Time	Session
12:00pm ET **9:00am PT**	**Welcome from Public Sector Network**
12:05pm ET **9:05am PT**	**Opening Remarks from the Chair** **Adam Ali, Public Sector Consulting, MNP**
12:20pm ET **9:20am PT**	**Government Keynote** Ensuring Technology Adds Real Value and Advances Your Organization's Goals • *Distinguishing between a tool looking for a problem to solve vs. a real value-add to the technology portfolio* • *Questions to ask when benchmarking technology against your short and long-term goals* • *Resisting the "shiny new object": strategies for staying focused on your vision and finding technology to support that vision* • *Looking at ways to collaborate to find the right solution* **Dan Cooper, Senior Director, Enterprise Technology, Enterprise Strategic Planning, Office of the Chief Information Officer of Canada, Treasury Board of Canada Secretariat**
12:40pm ET **9:40am PT**	**Partner Session** What can Cloud do for You? : Leveraging Cloud to meet your Innovation Needs! **Prakash Amirtharaj, Federal Sales Manager, Google Cloud**
12:55pm ET **9:55am PT**	**Innovators at Work** In the Fast Lane with CERB **Silvano Tocchi, Chief Digital Transformation Officer, Canada Revenue Agency**
1:10pm ET **10:00am PT**	**Partner Session** Revolutionizing Public Sector Services: Capturing Value of the Digital Foundation **Robert Ames, Senior Director, Emerging Technologies, VMware**
1:25pm ET **10:25am PT**	**Innovators at Work** Streamlining and Democratizing Application Development Efforts at Transport Canada **Douglas Hubbard, Manager, PowerApps Centre of Excellence (PACE), Transport Canada**

Time	Session
1:40pm ET **10:40am PT**	**Virtual Refreshment Break**
1:45pm ET **10:45am PT**	**Partner Session** Go wide…Spread innovation throughout an organization leveraging No-Code Solutions and the Cloud • *Maximize impact by spreading innovation organization wide.* • *Use 'No Code' Technology to quickly automate and optimize process solutions.* • *Cloud first approach means faster results* **Steve Witt, Director, Public Sector, Nintex**
2:00pm ET **11:00am PT**	**Closing Panel** Leading Innovation – Lessons Learned from Catalysts and Trailblazers • *What is your vision for a sustainable whole of government transformation? What need to be in place to achieve this vision?* • *What are the key leadership competencies needed to enable digital transformation in government?* • *What approaches can you take to create a workplace culture that operationalizes digital transformation? How can you overcome the difficulties that can often emerge when asking people to do things differently?* • *How do you measure your progress?* **Len Bastien, Defence Chief Information Officer and Assistant Deputy Minister (Information Management),Department of National Defence** **Giselle Jean-Baptiste, Executive Director, Treasury Board of Canada Secretariat** **Ashley Bélanger, Director of Digital Design and Innovation, Innovation, Science and Economic Development Canada** **Kate Ovington, Government Specialist, LinkedIn** **Moderator: Adam Ali, Public Sector Consulting, MNP**
2:45pm ET **11:45am PT**	**Closing Remarks from the Chair** **Adam Ali, Public Sector Consulting, MNP**

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