

# Local Government Executive Sessions 2021

## Achieving Whole-Of-Council Digital Transformation in a Post-COVID World

**Perth**

Wednesday, 9 June



### Agenda Overview

In a post-COVID world, most councils are working on a recovery strategy to survive, revive and thrive, with digital transformation at its core. Achieving whole-of-council digital transformation is key challenge, as it is more than just technology implementation.

Public Sector Network's Local Government Executive Sessions bring together a small group of key senior public sector attendees from across local government to attend in person to network and connect in an intimate environment.

With a focus on collaboration, the event gives you the opportunity to meet with public sector leaders as they share their strategies for digital transformation to become more efficient and transparent, to contribute effectively to your council and its citizens.

### Your safety is our top priority



Public Sector Network will closely monitor COVID-19 regulations in accordance with the advice from the Australian Government and local health authorities to ensure the safety of everyone attending the event physically. In addition, we will be working closely with the venue to ensure precautionary measures are in place.

### Featured Speakers



**HEATHER MARTENS**  
Associate Director  
KPMG



**MAL OSBORNE**  
Chief Executive Officer  
City of Bunbury



**DAVID PIGGOTT**  
Managing Director, ANZ  
Jabra



**LIZ LEDGER**  
Chief Executive Officer  
Town of Claremont



**ANDRDEW BRIEN**  
Chief Executive Officer  
City of Bunbury



**CARISSA BYWATER**  
Chief Executive Officer  
Town of Mosman Park

### Reasons to Attend

**Gather in-person to discuss strategies for achieving whole of council digital transformation**



Join this exclusive inperson event to discuss strategies, solutions and best practices with 20+ public sector local government leaders to maximise the use of existing technology for enabling transformation



Engage in live and interactive Q&A panel sessions that explore how to redesign processes to achieve efficiency gains within your existing structure



Network and benchmark with your peers from across the state on how to train staff and create a culture of innovation and transformation within your council

### Exclusive Partner







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## Agenda

SYD | MEL | BRI | PER

08:30am	<b>Registration and Networking Coffee</b>
09:00am	<b>Opening from Public Sector Network &amp; Icebreaker</b>
09:15am	<b>Introduction from Chair:</b> Creating digital, sustainable and interconnected councils
09:30am 	<b>Government Keynote:</b> Achieving an efficient and performance orientated council through digital transformation <ul style="list-style-type: none"> <li>• Undergoing back and front office transformation to create a truly interconnected council in a post-COVID world</li> <li>• Achieving a whole-of-council transformation with shrinking budgets, growing citizen expectations and a growing population</li> <li>• Creating a digital transformation culture from within by fostering change, innovation and teamwork</li> </ul>
09:50am	<b>Sponsor Keynote:</b> Accelerating digital transformation in local government
10:10am 	<b>Panel Discussion:</b> How to achieve holistic digital transformation that includes the back, middle and front office? <ul style="list-style-type: none"> <li>• How to maximise the use of existing technology to enable transformation?</li> <li>• How to train staff and create a culture of innovation and transformation?</li> <li>• How to re-design processes to achieve efficiency gains within your existing structure?</li> <li>• What is your top tip for a council that is currently starting their transformation journey?</li> </ul>
10:45am	<b>Closing remarks from Chair and Networking Coffee</b>

## Who attends?

- Chief Executive Officer
- Mayor
- Councillor

Chief Information Officer and Senior Executives from Local Government in charge of:

- Digital Transformation
- Data & Analytics
- Community & Stakeholder
- Strategy
- Corporate Services
- Engagement
- Customer Experience
- Technology
- ICT

Register your attendance here 