

Virtual Event: Local Government Digital Transformation

Unlocking Digital Innovation – How To Drive Successful Transformation

Online: Tuesday, November 30, 2021 **Time:** 12:00-2:15pm ET & 9:00-11:15am PT



PUBLIC
SECTOR
NETWORK



REASONS TO ATTEND



Hear how the local governments and municipalities are transforming their operations to become more digitally savvy to enhance service delivery



Practical insights and takeaways for developing and executing seamless digital transition strategies to upscale digital capabilities across your organization



Enhance integration and collaboration across all levels of government to share lessons and drive improved outcomes

AGENDA OVERVIEW

Local government provides many of our most essential services through multiple touchpoints on a daily basis, and increasingly those services are being provided on shrinking budgets as populations continue to grow. As we forge ahead into a new decade, digital transformation will be one of the biggest drivers of public sector innovation and efficiency.

Although many local and municipal governments are well underway with digital transformation initiatives, some continue to lag in their progress. The COVID-19 pandemic has presented a fresh urgency to modernize services and ramp up digital transformation projects. As local governments across the country face increasingly pressing challenges to meet service delivery - made even more challenging by the pandemic environment - digital transformation initiatives have provided a unique opportunity to break down silos, collaborate, and improve citizen engagement.

Public Sector Network's Local Government Digital Transformation will provide an opportunity to connect with your colleagues and peers as they share practical ideas and lessons on how local governments are driving digital transformation to improve efficiency and effectiveness. Join us as we explore actionable insights that can help accelerate your digital transformation and provide a best-in-class experience for your citizens.

FEATURED SPEAKERS



Check back for speaker updates here

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WHO ATTENDS

- Mayors, City and Municipal Councils, Policy Makers, City Managers
- Chief Administrators, Chief Information Officers, Chief Digital Officers, Chief Technology Officers, Chief Information Officers
- Head of Digital Transformation
- Director of Digital Government, Heads/Directors of IT and Digital Services, Heads/Directors or Modernization/Innovation/ Transformation

SPONSORS

CHAIR

MNP

GOLD

PLATINUM



nintex

vmware®

Agenda - Tuesday, November 30, 2021

12.00pm ET 9:00am PT	Welcome from PSN	1.20pm ET 10.20am PT	Break
12.05pm ET 9:05am PT	Opening Remarks from the Chair: MNP	1.25pm ET 10.25am PT	Gold Spotlight: Presentation by Nintex
12.20pm ET 9:20am PT	Government Keynote: Achieving a More Agile, Open and User-Focused Digital Local Government <ul style="list-style-type: none"> Sharing the principles and vision for the use of digital tools and data collection to create a sustainable digital plan Understanding the importance of collaboration with key groups and individuals for a better governance model Assessing various regulations and policies to ensure successful implementation of the digital plan 	1.40pm ET 10.40am PT	Panel Discussion: How to Build on Your Pandemic-Inspired Progress: People, Processes, & Technology <ul style="list-style-type: none"> What are the challenges inherent in building a digital transformation team? Who should you include? How have recent events changed your approach and philosophy for creating an agile organizational culture? Digital transformation isn't a onetime initiative, but a journey. How has this reframed your view of what digital transformation can accomplish in your organization and with citizen experience? What role have partnerships and other stakeholders played to help you achieve your mission?
12.35pm ET 9:35am PT	Platinum Keynote: Presentation by VMware	2.10pm ET 11:10am PT	Closing Remarks from the Chair
12.50pm ET 9:50am PT	Government Case Study: Real-World Strategies, Best Practices, and Techniques for Successful Delivery and Execution of Your Digital Transformation Projects <ul style="list-style-type: none"> Modernizing legacy IT systems and understanding key elements of your digital transformation projects Effectively managing change in the pandemic era 	2.15pm ET 11:15am PT	Virtual Event Adjourns
1.05pm ET 10:05am PT	Government Case Study: How Connected Data is Driving the New Digital Information Era <ul style="list-style-type: none"> Managing the variety and volume of data to minimize data insecurity, improve decision making and take advantage of new opportunities; using data to minimise revenue loss Strategies to build agile, data-centric organizations 		

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