

# Virtual Event: Information & Data Management

Creating clear and strategic governance policies to drive data accuracy and accessibility

Online: Thursday, October 21, 2021 Time: 12:00-2:15pm ET & 9:00-11:15am PT

## AGENDA OVERVIEW

There are a multitude of benefits to robust information & data management: fewer information silos, better accuracy, security, accessibility, and a strong foundational information infrastructure to anchor future analytics and AI developments.

While the focus is always on the exciting capabilities of advanced analytics, ML, and AI, data management and governance is the crucial element to ensuring these more advanced applications are successful. Without strong data integrity and frameworks, the foundation to build your data strategy and maximize its value through more informed decision-making will be full of cracks.

Creating effective information and data governance strategies, policies, and frameworks drive the quality, accuracy and availability of insights. Security and privacy play a key part in ensuring you have the necessary public trust to leverage these insights and drive improvements for citizens. Public Sector Network's Information & Data Management Virtual Event will bring data leaders to the table to generate a diverse range of ideas that focus on a common mission: a public sector that maximizes the value of data.

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## REASONS TO ATTEND



Uncover best practices for creating the systems to ensure your data is accurate, available and accessible to users



Understand how better to break down data silos with strong data governance policies and improved data quality



Get practical advice on how to work through the technological and cultural obstacles to realizing the full potential of your data

## WHO ATTENDS

Chiefs/Directors/Heads of:

- Data & Analytics
- Data Privacy/Security
- Data Governance
- Information Management
- Data Quality
- Data Management

## SPONSORS

Chair

Platinum & Silver



# Agenda Thursday, October 21, 2021

12.00pm ET 9.00am PT	Welcome from PSN	1.20pm ET 10.20am PT	<i>Refreshment Break</i>
12.05pm ET 9.05am PT	<u>Chair Opening:</u> Future of Data & Information Management  by MNP	1.25pm ET 10.25am PT	<b>Gold Spotlight:</b> Creating a Robust Approach to Data Security and Privacy Concerns <ul style="list-style-type: none"> <li>Addressing your organization's security policies, compliance standards, and security best practices</li> <li>Assessing the strength of cybersecurity infrastructure and processes in place</li> <li>Threat detection: utilizing analytics to spot anomalies in your organization's network</li> </ul>
12.20pm ET 9.20am PT	<b>Keynote Session:</b> Data authenticity: the role of Library and Archives Canada in the information and data management universe <ul style="list-style-type: none"> <li>Establishing a clear approach across the information and data management realms</li> <li>Ensuring that long-term data management is relevant to decision makers over time</li> <li>Proper data preservation practises and approaches for effective long term data management</li> <li>Developing a user-centred design mindset</li> </ul> <b>Sylvain Bélanger</b> , Senior Director General, Digital Services, CIO, CDO, Office of the Librarian and Archivist of Canada, <b>Library and Archives Canada</b>	1.40pm ET 10.40am PT	<b>Panel Discussion:</b> Working Through the Technological and Cultural Obstacles to Realizing the Full Potential of Your Data <ul style="list-style-type: none"> <li>What role can training play in provide the knowledge and skills your team needs to analyze and secure your data?</li> <li>What process should be used to identify the right tools, platforms or technology solutions essential to building a data management strategy?</li> <li>What are the key factors in evaluating technological needs for collecting, storing, and analyzing data?</li> <li>How can organizations build an internal data culture that adopts a mission to improve your organization using data?</li> <li>What are some key strategies for building data-literate environments and developing stronger data skills among staff?</li> <li>Top tips, best practice and lessons learned from data governance transformations</li> </ul> <b>Elise Legendre</b> , Chief Data Officer, <b>Agriculture and Agri-Food Canada</b> <b>Mandeep Flora</b> , Director, Data Strategy and Solutions Platform, Business Intelligence and Practice Division, <b>Ministry of Children, Community and Social Services, Ontario</b> <b>Jeff Ball</b> , Director of Open Government and Data Governance, <b>Royal Canadian Mounted Police</b> <b>TBC</b> , ESI Technologies <b>Moderated by MNP</b>
12.35pm ET 9.35am PT	<b>Platinum Keynote:</b> Ensuring Data is Accurate, Available and Accessible to Users <ul style="list-style-type: none"> <li>Ensuring the reliability and trustworthiness of data throughout its lifecycle</li> <li>Practices and processes for preserving the validity and accuracy of data</li> <li>Mitigating threats to data integrity</li> </ul> By ESI Technologies	2.15pm ET 11.15am PT	<b>Closing Remarks from the Chair and Virtual Event Adjourns</b>
12.50pm ET 9.50am PT	<b>Government Case Study:</b> Data Management, Governance, Quality & Privacy <ul style="list-style-type: none"> <li>Transforming governance models to drive organizational needs for informed decision-making and agility</li> <li>Aligning actions to frameworks: information privacy as an enabler rather than a constraint</li> <li>Building confidence and trust through partnerships, practitioners, and parameters</li> <li>Developing frameworks for advancing data quality and ways of formalizing the role of data stewards</li> </ul> <b>John Roberts</b> , Chief Privacy Officer, Archivist of Ontario and Chief Information Security Officer, <b>Ontario Public Service</b>		
1.05pm ET 10.05am PT	<b>Government Case Study:</b> Data Management, Governance, Quality & Privacy <ul style="list-style-type: none"> <li>Transforming governance models to drive organizational needs for informed decision-making and agility</li> <li>Aligning actions to frameworks: information privacy as an enabler rather than a constraint</li> <li>Building confidence and trust through partnerships, practitioners, and parameters</li> <li>Developing frameworks for advancing data quality and ways of formalizing the role of data stewards</li> </ul> <b>Randy Reynosom</b> , Director General, Data & Business Intelligence Directorate, <b>Canada Revenue Agency</b>		<b>CLICK HERE TO REGISTER</b> 