

Virtual Event: Building your Data Platform

Insights to inform strategy, growth, efficiency and improvements

Online: Wednesday, September 29th Time: 12:00-2:15pm ET & 9:00-11:15am PT



REASONS TO ATTEND



Uncover key insights into developing and implementing effective data platforms for advanced data & analytics capabilities



Master the operational roll-out and logistics of embedding and further developing your data platform



Understand how to best leverage your platform to make citizen-centric business decisions and use data to drive your agency forward

AGENDA OVERVIEW

Government realizes that data has the power to enable them to make better decisions and is looking to use the massive amount of data at their disposal to enable social innovation, support economic activity, and improve efficiencies and overall quality of life of its citizens

While public sector organizations recognize data as a strategic asset, many are still struggling to accelerate agency performance and empower their organizations with actionable data. With the huge volume of data being generated, ever increasing data security threats, constantly evolving data management tools and technologies, the growing need for actionable data, along with greater demands of its citizens, managing data has never been more difficult or crucial in the public sector.

As the foundation of any data, analytics or AI endeavour, a logical and coherent data platform is a crucial first step in any data transformation journey. Public Sector Network's Building Your Data Platform will provide you with insights into thinking outside the box on how to maximize the value of your data, enabling improved fiscal stewardship, accountability, public policies, program effectiveness, and mission success.

FEATURED SPEAKERS



TONY YAACOUB
Acting Chief Information Officer
Royal Canadian Mounted Police



TERESA D'ANDREA
Director General, Data and Advanced Analytics
Digital Services and Transformation Office
Transport Canada / Government of Canada



ERIK BALODIS
Program Director - Enterprise Data and Analytics Strategy
Bank of Canada



SUZANNE MONETTE
Director, Enterprise and Information Services
Shared Services Canada



STEPHEN GORDON
Chief Information Officer
Office of the Auditor General of British Columbia



JOHN WALSH
Chief Data Officer, Director General Data, Analytics
Strategy and Innovation
Department of National Defence



BILAL KHAN
Managing Director & Head of Snowflake Canada
Snowflake

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Agenda - Wednesday, September 29th

<p>12.00pm ET <i>9.00am PT</i></p>	<p>Welcome from PSN</p>	<p>1.20pm ET <i>10.20am PT</i></p>	<p><i>Refreshment Break</i></p>
<p>12.05pm ET <i>9.05am PT</i></p>	<p>Chair Opening: The Future of Data Platforms</p>	<p>1.25pm ET <i>10.25am PT</i></p>	<p>Gold Spotlight: Platforms for Self-Service Data Management and Data Democratization</p> <ul style="list-style-type: none"> How embracing data fabrics can help break down organisational silos while improving governance Democratizing data access and skills internally amongst government staff How to eliminate data silos and remove bottlenecks and inefficiencies of IT-controlled access to data <p>Bilal Khan, Managing Director & Head of Snowflake Canada, Snowflake</p>
<p>12.20pm ET <i>9.20am PT</i></p>	<p>Government Keynote: Building Your Data Platform - Developing the Right Strategy, Implementation and Ongoing Support to Maximize Results</p> <ul style="list-style-type: none"> Building a modern data platform with enterprise-class security and governance Training staff to enable full utilisation of your platform and drive better collective decision making <p>Teresa D'Andrea, Director General, Data and Advanced Analytics Digital Services and Transformation Office, Transport Canada / Government of Canada</p>	<p>1.40pm ET <i>10.40am PT</i></p>	<p>Panel Discussion: Operational Roll-Out: The Logistics of Embedding and Further Developing Your Data Strategy</p> <ul style="list-style-type: none"> What goes into an effective operational data platform roll-out roadmap What are the leading considerations in executing an effective platform strategy How to go about introducing the infrastructure or improvements to your existing platform with minimal disruption to business What are the benefits and challenges of adopting cloud platforms and analytics? How do you address the growing threat of cyber-attacks through data security risk management practices How to develop data management, analytics and AI capability through fully utilizing your data platform <p>Stephen Gordon, Chief Information Officer, Office of the Auditor General of British Columbia</p> <p>Tony Yaacoub, Acting Chief Information Officer, Royal Canadian Mounted Police</p> <p>Suzanne Monette, Director, Enterprise and Information Services, Shared Services Canada</p>
<p>12.35pm ET <i>9.35am PT</i></p>	<p>Platinum Keynote: Leveraging Data Cloud Platforms to Drive IT modernization</p> <ul style="list-style-type: none"> How cloud platforms can drive innovation and efficiency to improve citizen services Essential of cloud security risk management approach and procedures <p>Speaker TBA</p>	<p>2.15pm ET <i>11.15am PT</i></p>	<p>Closing Remarks from the Chair and Virtual Event Adjourns</p>
<p>12.50pm ET <i>9.50am PT</i></p>	<p>Government Case Study: Tapping into the Power of Open Data Platforms to Improve Government Policymaking</p> <ul style="list-style-type: none"> Enhancing access to and delivery of government information and services to enable new services Exploring how your data platform can improve the lives of citizens and make government work better <p>John Walsh, Chief Data Officer, Director General Data, Analytics, Strategy and Innovation, Department of National Defence</p>		
<p>1.05pm ET <i>10.05am PT</i></p>	<p>Government Case Study: Embedding Data and Analytics into Your Organization to Facilitate Service Delivery and Innovation Plans</p> <ul style="list-style-type: none"> Best practices for maximizing value of data and allowing for evidence-based decision-making Preparing for the next step: creating the right data and analytics culture to better understand user needs and operational objectives <p>Erik Balodis, Program Director - Enterprise Data and Analytics Strategy, Bank of Canada</p>		

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