



Virtual Blockchain Application in the Public Sector

Driving transparency, trust and efficiency through better systems

Online | Friday, February 5, 2021 | Start: 12:00pm ET / 9:00am PT

Agenda Overview

A blockchain-based government has the potential to safeguard organizations, drive process optimization and securely store government, citizen and business data. Many agencies are increasing efficiency by implementing blockchain technology into everyday work. Through blockchain application, citizens can entrust their most sensitive data to a range of digital services with confidence.

Public Sector Network's **Blockchain Application in the Public Sector** virtual event will showcase the benefits of leveraging blockchain application in government. By sharing methods of planning, designing and implementing blockchain technologies in various portfolios, public sector professionals can gain practical strategies to enhance the security of internal and external digital services. By building a blockchain-government, we can ensure digital civil service platforms manage citizen data responsibility and store it safely.

Who Should Attend

- Chief Digital Officers
- Chief Information Security Officers
- Chief Information Officers
- Chief Technology Officers
- Heads of Cyber Security and risk management
- Heads of IT
- Heads of Digital Transformation
- Heads of Service design and delivery

Speakers



PIRTH SINGH
Acting Director General
Innovation, Science and Economic Development Canada



RENEE DUGUAY
Disruptive Deputy Director for Emerging Technologies
Global Affairs Canada



VICTORIA LEMIEUX
Associate Professor and Blockchain@UBC Cluster Lead
The University of British Columbia



DINESH SHAH
Director, Financial Technology
Bank of Canada



DAVID WILJER
Executive Director, Education, Technology & Innovation
University Health Network



ELENA SINELNIKOVA
CEO and Founder
CryptoChicks



MARK MACDONALD
Global Public Finance Management Leader
EY

Reasons to Attend

Realize the benefits of blockchain technologies in growing both internal and external operational efficiency in your agency



Develop implementable strategies to utilize blockchain application in your unique government context



Explore how blockchain application has optimized processes and enhanced data security across a range of government case studies



Identify the in-house expertise required for successful blockchain application, and how you might up-skill your workforce to best support its implementation



Leverage new and emerging technologies to best facilitate successful blockchain application



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12.00pm ET 9.00am PT	PSN Welcome and Opening
12.05pm ET 9.05am PT	<p>Chair Opening: Realizing the Potential of Blockchain Application Across the Public Sector</p> <p>Mark MacDonald, Global Public Finance Management Leader, EY</p> <ul style="list-style-type: none"> Exploring the vast array of blockchain technology available to government Establishing a 'forward-thinking' approach by decentralizing data to challenge inbuilt bureaucratic systems
12.20pm ET 9.20am PT	<p>Government Keynote Session: Building a Blockchain-Based Government</p> <ul style="list-style-type: none"> Understanding the benefits of a blockchain-based government and how departments can work towards implementation Exploring innovative ways that blockchain can be used in government <p>Pirth Singh, Acting Director General, Innovation, Science and Economic Development Canada</p>
12.40pm ET 9.40am PT	<p>Government Case Study: Exploring approaches to blockchain adoption in the public sector</p> <ul style="list-style-type: none"> Practical insight into ways to effectively leverage blockchain technology Looking at examples of blockchain implementation <p>Renee Duguay, Disruptive Deputy Director for Emerging Technologies, Global Affairs Canada</p>
1.00pm ET 10.00am PT	Break
1.05pm ET 10.05am PT	<p>Government Case Study: Leveraging Blockchain to Build Trust and Transparency</p> <ul style="list-style-type: none"> Exploring how blockchain application might be used to promote transparency Facilitating trust between the public and public sector platforms by ensuring transparency of process and security of data <p>Dinesh Shah, Director, Financial Technology, Bank of Canada</p>

1.20pm ET 10.20am PT	<p>Panel Discussion: Blockchain in the Public Sector: Current Applications, Common Challenges and Future Possibilities</p> <ul style="list-style-type: none"> How would you define the blockchain value proposition? What steps can you take to educate, communicate and gain buy-in from your organization? How do we get beyond prototypes and work toward a scalable solution? What other challenges have you faced when implementing blockchain and how did you overcome them? How have you leveraged blockchain to build trust and transparency? What impact has blockchain had on your stakeholders and how have perceptions changed over time? What impact has COVID-19 had on blockchain application? What do you envision for the future? <p>- Victoria Lemieux, Associate Professor and Blockchain@UBC Cluster Lead, The University of British Columbia - Dinesh Shah, Director, Financial Technology, Bank of Canada - David Wiljer, Executive Director, Education, Technology & Innovation, University Health Network - Elena Sinelnikova, CEO and Founder, CryptoChicks</p>
2.00pm ET 11.00am PT	Closing Remarks and End of Session

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