

Virtual Exploring the Potential of Geospatial Data

Collecting & Analyzing Geospatial Data to Drive Insight and Enhance Planning

Online | Wednesday, June 2, 2021 | Start: 12:00pm ET / 9:00am PT

Agenda Overview

In recent years, the public sector has become increasingly reliant on geospatial data to inform urban development and strategic planning decisions. Agencies across land management, environment, transport and utilities must be able to utilize spatial data to better deliver asset management, logistics coordination and urban development. By improving the management, application and accessibility of geospatial data, the public sector can better manage public infrastructure and identify areas for improvement.

Geospatial data does not only contribute to the planning capabilities of government, but also provides insight into how infrastructure is used by citizens. By developing user-friendly digital data platforms, the public sector can obtain critical user data while equipping the public with authoritative land values, property sales information and mobility trends.

Public Sector Network's **Exploring the Potential of Geospatial Data** will address how the public sector can collect digital spatial data to inform planning and gain insight into infrastructure usage. By obtaining this critical data and providing it to both internal and external stakeholders, the government can increase the transparency of urban development decisions and facilitate stronger collaboration between the public and private sectors.

Furthermore, citizens can access and utilize land and mobility information to inform their everyday decisions, driving better outcomes across housing, transport, environment and development portfolios.

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Speakers



JANICE SHARPE
Senior Director, Federal Geospatial Platform
Natural Resources Canada



JOHN HOUWELING
Director, Data, Analytics and Visualization Services, Corporate Services
York Region (The Regional Municipality of York)



JAMES ASHTON
Geomatics Manager
Agriculture and Agri-Food Canada



MENG LI
Manager GIS Platforms, GIS and CADD Services, City of Vancouver Justin Miron GIS & Data Specialist
The Regional Municipality of Durham



MARIANNA PELLIZARI
Senior Open Data Specialist, Analytics & Innovation
Toronto Police Service



JUSTIN MIRON
GIS & Data Specialist
The Regional Municipality of Durham



JEFF LAMB
Manager, Partnerships and Special Projects, Corporate Services
York Region (The Regional Municipality of York)



JOCELYNN JOHNSON
A/ Senior GIS Specialist, GIS Services Team, Information Technology and GIS Services
Manitoba Agriculture and Resource Development



DOLAPO OLADIRAN
GIS Analyst, Operations Coordination
Toronto Water, City of Toronto



GORD REYNOLDS
Vice President of Commercial Advisory and Strategy
Infrastructure Ontario

Reasons to Attend

Improve strategic planning capabilities by leveraging spatial data in decision making



Enhance the management, application and accessibility of spatial data to both internal and external stakeholders through digital spatial platforms



Collect critical data regarding infrastructure usage and private development to better inform asset management and logistics coordination



Facilitate collaboration between the private and public sectors by promoting transparency and making informed planning decisions



Who Should Attend

- Chief Planning Officers
- Chief Information Officers (CIO)
- Chief Information Security Officers (CISO)
- Data and Analytics
- Strategic Planning
- Urban Planning and Design
- Urban and Future Mobility
- Infrastructure
- Innovation and ICT
- Digital Transformation and Services

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12.00pm ET 9.00am PT	Welcome from PSN	1.15pm ET 10.15am PT	Government Case Study: Making Corporate Decisions using Geospatial Data and the Power of Location Intelligence <ul style="list-style-type: none"> Exploring how Agriculture Agri-food Canada uses their enterprise location intelligence platform Using geospatial data to help drive operational science, government programing, and policy decisions <p>- James Ashton, Geomatics Manager, Agriculture and Agri-Food Canada</p>
12.05pm ET 9.05am PT	Chair Opening: Advancing the use of spatial data to promote transparency and accountability <ul style="list-style-type: none"> Managing, applying and distributing critical spatial data to inform planning in all levels and sectors of government Facilitating better cross-sector collaboration to deliver shared citizen outcomes across portfolios <p>- Jocelynn Johnson, A/ Senior GIS Specialist, GIS Services Team, Information Technology and GIS Services, Manitoba Agriculture and Resource Development</p>	1.35pm ET 10.35am PT	Refreshment Break
12.20pm ET 9.20am PT	Keynote Session: Supporting the Public Health Agency through Geo Technology Platforms <ul style="list-style-type: none"> Lessons learned from leading one of Canada's enterprise data platforms How working towards "geo-enabling" others can lead to significant outcomes for decision makers Role played during disasters, such as the COVID-19 pandemic <p>- Janice Sharpe, Senior Director, Federal Geospatial Platform, Natural Resources Canada</p>	1.40pm ET 10.40am PT	Panel Session: Sharing Best Practices from Across the Public Sector <ul style="list-style-type: none"> Discussing ways in which analogue spatial data can be made transferable to digital platforms Advocating for government-wide digital transformation in spatial data management <p>- Meng Li, Manager GIS Platforms, GIS and CADD Services, City of Vancouver Justin Miron, GIS & Data Specialist, The Regional Municipality of Durham</p> <p>- Marianna Pellizari, Senior Open Data Specialist, Analytics & Innovation, Toronto Police Service</p> <p>- Justin Miron, GIS & Data Specialist, The Regional Municipality of Durham</p> <p>- Dolapo Oladiran, GIS Analyst, Operations Coordination, Toronto Water</p>
12.40pm ET 9.40am PT	Partner Session: Tapping Into the Power of a GIS-Enabled Asset Management Platform <p>- Gord Reynolds, Vice President of Commercial Advisory and Strategy, Infrastructure Ontario</p>	2:10pm ET 11.10am PT	Chair Wrap Up & End of Session
12.55pm ET 9.55am PT	Government Case Study: Establishing authoritative and accessible spatial data platforms <ul style="list-style-type: none"> Developing user-friendly spatial data platforms to be utilized in citizen and government decision making Creating positive user experiences that equip stakeholders with data regarding urban development and infrastructure usage <p>- John Houweling, Director, Data, Analytics and Visualization Services, Corporate Services, York Region (The Regional Municipality of York) - Jeff Lamb, Manager, Partnerships and Special Projects, Corporate Services, York Region (The Regional Municipality of York)</p>		

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