



Virtual Architecting the Future of Your Smart City

Exploring the technology, tools, & processes to develop the city of the future

Online | Wednesday, March 17th, 2021

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Agenda Overview

The development of the smart city is fundamentally dependent upon technology, but it is just one layer of many in building a smart city ecosystem. Each layer has a different but equally important role and no one layer is more relevant than another.

Building the right smart city ecosystem for your needs and citizens is essential. A new generation of community, public sector, and technology leaders are partnering with solutions providers to drive the development of infrastructure at the intersection of technology, innovation, business, operations, strategy, and people. No individual, department, or organization can achieve change on this scale alone.

Public Sector Network's **Architecting the Future of Your Smart City** Virtual Event will equip attendees with the knowledge around how to think differently about the way their city works, and continually look to adapt to the changing needs of their citizens through the use of new and evolving technologies, policies, rules, and regulations; intended to develop the city of the future.

Who attends?

- Mayors
- Federal, State & Local Government Policy Makers
- Urban Planners & Infrastructure Leads
- City Planners & Heads of Planning, Engineering & Transport
- Regional & Municipal Economic Development Officers
- City Managers & Administrators
- Senior Digital & IT Leaders from Cities, Utilities, Energy, Health & Transport Sectors
- Workplace Analytics
- Heads of Strategy/Growth/Service Delivery/Innovation/Corporate Services

Speakers



David Graham
Chief Innovation Officer, Office of Innovation + Economic Development, City of Carlsbad (CA)



D. Brent Messer
Chief Innovation Officer, City of Chattanooga (TN)



Kevin Comstock
Smart City Director, City of Chattanooga (TN)



Dr. Mina Sartipi
Professor and Founding Director of the Center for Urban Informatics and Progress (CUIP), University of Tennessee at Chattanooga (TN)



Dr. Jibo Sanyal
Group Leader and Senior Scientist, Computational Urban Sciences Group, Oak Ridge National Laboratory



Kevin Martin
Smart City PDX Manager, City of Portland (OR)



Lillie Madali
Smart City Program Director, City of Atlanta (GA)





Travis Cutright
Chief Information Officer, City of Mesa (AZ)





Chris Moore
Managing Director, Public Sector Network Consulting


Reasons to Attend

Explore some of the technologies revolutionizing cities around the world 

Understand what a smart city platform looks like and explore how it's built 

Discuss how to build and design your IoT network with 'trust' in your smart city initiatives in-mind 

What are the right skills, processes, tools, and technology needed for your smart city? 

Addressing societal needs through the implementation of the smart city 





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12:00pm ET 9:00am PT	Welcome from Public Sector Network	12:55pm ET 9:55am PT	Government Case Study: Exploring the Scalability of Smart City Solutions Dr. Jibo Sanyal , <i>Group Leader and Senior Scientist, Computational Urban Sciences Group, Oak Ridge National Laboratory</i> Since the Second World War - Oak Ridge National Labs have been at the forefront of technological development and scientific excellence. As they continue their mission of leveraging scientific advancement to improve the lives of citizens; the team at ORNL are supporting cities and communities around the country in the development of their smart city infrastructures. From sustainability to mobility, from data science to energy, and everything in-between - ORNL is helping to develop the future. Join Dr. Jibo Sanyal who will share his perspective on the opportunities that scalable solutions can offer Smart City leaders around the country.
12:05pm ET 9:05am PT	Chair Opening: Planning the City of the Future Chris Moore , <i>Managing Director, Public Sector Network Consulting</i>	1:10pm ET 10:10am PT	Break
12:20pm ET 9:20am PT	Government Keynote: Reframing Your Focus on Building Connected Communities David Graham , <i>Chief Innovation Officer, Office of Innovation + Economic Development, City of Carlsbad (CA)</i> Building for the benefit of your citizens must be at the center of your smart city design strategy and that begins with your approach to building connected communities. Sitting at the intersection between infrastructure, applications, and people; developing connected communities requires robust communication with citizens and stakeholders - while balancing budgetary considerations, multiple partners, and long-term strategic planning. Join David Graham - who has been exploring, strategizing, and executing the development of connected communities.	1:15pm ET 10:15am PT	Panel Session: How does Culture Inform the Skills, Processes, Tools, and Technology Needed for Smart City Development? D. Brent Messer , <i>Chief Information Officer, City of Chattanooga (TN)</i> Kevin Martin , <i>Smart City PDX Manager, City of Portland (OR)</i> Lillie Madali , <i>Smart City Program Director, City of Atlanta, GA</i> Travis Cutright , <i>Chief Information Officer, City of Mesa, AZ</i> Moderator: Chris Moore , <i>Managing Director, Public Sector Network Consulting</i> We have explored unique undertakings and examples from projects around the country - but all of those projects are linked by some important aspects. Your organization culture is foundational in how you approach securing the right people, developing the right processes - all while equipping them with the right tools and technology. Explore how your culture will inform, impact, and help you to innovate. <ul style="list-style-type: none">• How would you define your organizational culture and what advantages has it offered you?• What key skills do you look for during the planning process and beyond? How does your culture inform that?• What surprising tools or technology have you found to be a benefit to your projects?• How do you best ensure that all key aspects of your smart city planning are adhered to?
12:35pm ET 9:35am PT	Government Case Study: Designing the Future of Urban Core Mobility Kevin Comstock , <i>Smart City Director, City of Chattanooga (TN)</i> Dr. Mina Sartipi , <i>Professor and Founding Director of the Center for Urban Informatics and Progress (CUIP), University of Tennessee at Chattanooga (TN)</i> As a 'Google City' and one of only two American cities to join the Smart City Alliance; Chattanooga has a thing or two to share about Smart City development. To that end, the City of Chattanooga and the University of Tennessee at Chattanooga have developed an in-depth partnership that is redesigning the face of mobility within the urban core. From self-funded projects such as a crash prediction initiative, to the 'light hour' process for better mobility mapping - Kevin Comstock & Dr. Mina Sartipi are helping to redefine how we move around our cities, and how to develop long-standing partnerships for the betterment of our communities.	1:45pm ET 10:45am PT	Closing Remarks from the Chair Chris Moore , <i>Managing Director, Public Sector Network Consulting</i>
		1:55pm ET 10:55am PT	Virtual Event Adjourns