



Virtual Data & Analytics in Local Government

Leveraging next level data and analytics to power transformation in the local government

Online | Tuesday, February 2, 2021 | Start: 12.00pm ET / 9:00am PT



Agenda Overview

Local Governments around the world manage large amounts of data, including a lot of sensitive data under strict regulations and data protection. Due to legacy systems and siloed ways of working and storing data, a lot of councils aren't getting the value out of their data that they could.

The challenges for local government are in adopting technology that can deliver data requirements, data collection and management. Additionally, financial and time constraints add another challenge to data quality management and the ability to maximize the use of data analytics.

Public Sector Network's **Virtual Data & Analytics in Local Government Event** will equip attendees with the knowledge to improve operational and service delivery through data and analytics. Join your global peers at this virtual event to network, benchmark and share the latest data analytics strategies for local councils.

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Speakers



JAZZ PABLA
Director, Information Services,
City of Kelowna



DUNCAN S. ROWE
Manager, Analytics and Visualization,
Data, Analytics and Visualization
Services, Corporate Services
The Regional Municipality of York



MARK VYTVYSTKYY
Executive Lead - Digital Transformation
Conservation Halton



DAVID MESSER
Program Manager Data and
Technology, Smart Cities Office,
City of Guelph



KALYAN CHAKRAVARTHY
Chief Information Officer
Regional Municipality of Durham



PAUL WITHEROW
Partner, Digital Government
MNP



ANDREA MCKINNEY
GM Corporate Services
Town Of Orangeville



EVA PEREIRA
Deputy Chief Data Officer
City of Los Angeles

Reasons to Attend

Learn how to deliver more informed, efficient and citizen-centric services through effective data and analytics



Evaluate how to harness the power of technology such as AI and machine learning



Understand how to incorporate the usage of predictive analytics in your community



Discuss how to create a digital and data-driven workforce with an innovation mindset



Who Should Attend

Chief/Director/Heads/Senior Managers of:

- Mayors & County Executives
- State & Municipal Policy Makers
- Corporate Services
- Innovation
- Experience, Information
- Digital
- Data & Analytics
- Service Delivery and Operations



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Agenda

12.00pm ET 9:00am PT	Welcome from PSN
12.10pm ET 9:10am PT	Chair Opening Paul Witherow, Partner, Digital Government, MNP
12.20pm ET 9:20am PT	Government Case Study: Vision: Driving Citizen Objectives Through Open Data and Open Governance Eva Pereira, Deputy Chief Data Officer, City of Los Angeles
12.35pm ET 9:35am PT	Government Case Study: AI and machine learning: The next level drivers of data analytics in the local government Kalyan Chakravarthy, Chief Information Officer, Regional Municipality of Durham
12.50pm ET 9:50am PT	Government Case Study: Data foundations: Creating and measuring efficiency using mass data collected from the Internet of things (IoT) <ul style="list-style-type: none"> Conservation Halton (CH) is looking for new technologies around real-time data collection and visualization How insights are helping CH to make informed decisions around watershed, environmental and operations management Mark Vytvytsky, Executive Lead - Digital Transformation, Conservation Halton
1.05pm ET 10.05am PT	Break

1.10pm ET 10.10am PT	Panel Discussion: Utilizing data and analytics to improve decision making and service delivery <ul style="list-style-type: none"> How to increase the amount of open data published by councils to improve efficiency gains How to achieve effective collaboration and communication with other councils How to create a digital and data-driven workforce with an innovation mindset - Jazz Pabla, Director, Information Services, City of Kelowna - David Messer, Program Manager Data and Technology, Smart Cities Office, City of Guelph - Duncan S. Rowe, Manager, Analytics and Visualization, Data, Analytics and Visualization Services, Corporate Services, The Regional Municipality of York - Andrea Mckinney, GM Corporate Services, Town Of Orangeville
1.50pm ET 10.50am PT	End of Session

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