

ENGAGE, EDUCATE AND INFLUENCE PUBLIC SECTOR DECISION MAKERS

www.publicsectornetwork.co



VIRTUAL

Elevate your brand and showcase your organisation at one of PSN's virtual events, specifically tailored to address critical topics facing the public sector today.



WEBINAR

Run a webinar with PSN to promote your brand, engage prospects and generate qualified leads from a targeted audience.



CONTENT

Create and promote digital content - including surveys, infographics, whitepapers and podcasts - specifically designed to educate our wider relevant database.



MARKETPLACE

With so much noise in the market, it can be hard for buyers to identify and engage the right vendor. Promote your business in the online directory for free.

Our Communities



**Corporate &
Shared Services**



**Cyber Security &
Risk Management**



**Data Management
& Analytics**



**Defence, Security
& Justice**



**Digital Government
& CX**



**Health &
Human Services**



**HR &
Future of Work**



Innovation & IT



**Local Government
& Municipalities**



**Smart Cities &
Infrastructure**



SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

 DevOps September 9	 Hybrid IT & Cloud October 5	 Women in Leadership - East November 1	 AI in the Public Sector December 1
 Delivering Healthcare to Remote Communities September 10	 Marketing and Communications for Municipalities October 6	 Improving Patient Outcomes & Experiences November 4	 Public Sector Innovation Show British Columbia December 2
 Emergency Preparedness for Municipalities September 15	 Advanced Threat Protection October 13	 Women in Leadership - West November 4	 Defence Procurement December 3
 Citizen Experience September 16	 Public Sector Innovation Show Alberta October 14	 Finance Innovation November 9	 Government Enterprise Resource Planning (ERP) December 7
 Procurement Modernization September 17	 Architecting Your Future Smart City October 19	 Public Safety at Airports and Ports November 10	 Multi-Channel Citizen Engagement December 8
 Asset Management for Municipal Infrastructure September 21	 Improving Employee Experience October 20	 Smart Spaces November 16	 Health Innovation December 8
 Securing the Cloud September 23	 Information & Data Management October 21	 Big Data & Actionable Insights November 17	 Transforming the Way You use Data in Your Smart City December 9
 Safer Cities September 28	 Business Continuity Planning October 26	 APIs November 18	 Enterprise Architecture for the Modern Public Sector December 10
 Building Your Data Platform September 29	 Building Resilience to Insider Risk October 27	 Cyber Incident Management: Response & Recovery November 23	 Endpoint Protection December 13
 HR Innovation September 29	 Contact Centres October 28	 Digital Identity November 24	 Economic Development Planning for Municipalities December 14
		 Local Government Digital Transformation November 30	 Hybrid Workplace Models December 15

**SPONSORSHIP
PACKAGES**

Chair

Platinum

Gold

Silver

Keynote

Spotlight

Panel








PRICE IN CAD

\$15,000 + TAX

\$10,000 + TAX

\$7,500 + TAX

\$5,000 + TAX

 EVENT CHAIR	Elevate your brand as the event chair, introducing all speakers, and delivering closing remarks	-	-	-
 KEYNOTE PRESENTATION	Provide the opening keynote address (15 minutes)	Elevate your brand with the first partner speaker slot (15 minutes)	-	-
 SPOTLIGHT PRESENTATION	-	-	Elevate your brand with the second partner speaker slot (15-minutes)	-
 PANEL INVOLVEMENT	Moderate the panel discussion	-	-	Influence the conversation by participating on a panel discussion
 DEMAND GENERATION	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads, including delegate polling and profiling	Receive all opt-in leads	Receive all opt-in leads for all live attendees
 BRANDING	Sponsor's logo identified as Event Chair Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Platinum Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Gold Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)	Sponsor's logo identified as Silver Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)
 MARKETING	Logo inclusion on 2x event related emails or social media posts (LinkedIn & Twitter)	Logo inclusion on 2x event related emails or social media posts (LinkedIn & Twitter)	Logo inclusion on 1x event related emails or social media posts (LinkedIn & Twitter)	Logo inclusion on 1x event related emails or social media posts (LinkedIn & Twitter)
+ ADDITIONAL				
Infographic Co-branded content highlighting key polling statistics \$5,000 + TAX	Post-show Report Exclusive branding and promotion of event insights \$10,000 + TAX	Bespoke Webinar 60-minute webinar focused on your specific solution & audience \$15,000 + TAX	VIP Roundtable Intimate and interactive "invitation-only" briefing for specific senior executives \$20,000 + TAX	



Certified



This company meets the
highest standards of social
and environmental impact

Corporation

CONNECTING GOVERNMENT WWW.PUBLICSECTORNETWORK.CO

AUSTRALIA / NEW ZEALAND
P +61 2 9057 9070
E info@publicsectornetwork.co

USA / CANADA
P +1 (647) 969 4509
E contact@publicsectornetwork.co

PubSecNet Ltd.
CRA: 747518116RC0001
Address: 95b Summerhill Avenue
Toronto, ON, M4T 1B1