

# ENGAGE, EDUCATE AND INFLUENCE PUBLIC SECTOR DECISION MAKERS

[www.publicsectornetwork.co](http://www.publicsectornetwork.co)



## VIRTUAL

Elevate your brand and showcase your organisation at one of PSN's virtual events, specifically tailored to address critical topics facing the public sector today.



## WEBINAR

Run a webinar with PSN to promote your brand, engage prospects and generate qualified leads from a targeted audience.



## CONTENT

Create and promote digital content - including surveys, infographics, whitepapers and podcasts - specifically designed to educate our wider relevant database.



## MARKETPLACE

With so much noise in the market, it can be hard for buyers to identify and engage the right vendor. Promote your business in the online directory for free.

# Our Communities



**Corporate &  
Shared Services**



**Cyber Security &  
Risk Management**



**Data Management  
& Analytics**



**Defence, Security  
& Justice**



**Digital Government  
& CX**



**Health &  
Human Services**



**HR &  
Future of Work**



**Innovation & ICT**



**Local Government  
& Municipalities**













**Smart Cities &  
Infrastructure**









# QUARTER 1

	<b>Hybrid Cloud &amp; IT</b> January 25
	<b>Improving the Operational Efficiency of Your Council</b> January 27
	<b>Citizen Experience</b> January 29
	<b>Building Your Data Platform</b> February 3
	<b>Employee Experience &amp; Wellness</b> February 5
	<b>Advanced Threat Protection</b> February 17
	<b>DevOps in Public Sector</b> March 3
	<b>HR Innovation</b> March 10
	<b>Architecting Your Future Smart City</b> March 17
	<b>Procurement Transformation</b> March 24

# QUARTER 2

	<b>Digital Transformation for Local Government</b> April 7
	<b>Big Data &amp; Actionable Analytics</b> April 14
	<b>Multi-Channel Citizen Engagement</b> April 21
	<b>Contact Centers</b> May 5
	<b>Endpoint Protection</b> May 12
	<b>Safer Cities</b> May 13
	<b>Healthcare Innovation</b> May 19
	<b>Intelligent Automation/RPA for Government</b> May 26
	<b>HR Analytics</b> June 2
	<b>Financial Transformation for Government</b> June 15
	<b>Improving the use of IoT in the Public Sector</b> June 16
	<b>Future Policing</b> June 22
	<b>Improving Patient Outcomes and Experiences</b> May 26



# SPONSORSHIP PACKAGES

PRICE IN USD

Gold






\$10,000 +GST

Silver

\$7,500 +GST

Bronze

\$5,000 +GST

 <p><b>KEYNOTE PRESENTATION</b></p>	<p>Elevate your brand with the first (15-minute) speaking slot</p>	<p>Elevate your brand with the second (15-minute) speaking slot</p>	<p>-</p>
 <p><b>PANEL INVOLVEMENT</b></p>	<p>-</p>	<p>-</p>	<p>Influence the conversation by participating on a panel discussion</p>
 <p><b>DEMAND GENERATION</b></p>	<p>Receive all opt-in leads, including delegate polling and profiling</p>	<p>Receive all opt-in leads</p>	<p>Receive all opt-in leads for all live attendees</p>
 <p><b>BRANDING</b></p>	<p>Sponsor's logo identified as <b>Gold Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>	<p>Sponsor's logo identified as <b>Silver Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>	<p>Sponsor's logo identified as <b>Bronze Sponsor</b> with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>
 <p><b>MARKETING</b></p>	<p>Inclusion on 2x emails and socials promo (LinkedIn &amp; Twitter)</p>	<p>Inclusion on 1x email and socials promo (LinkedIn &amp; Twitter)</p>	<p>Inclusion on 1x email and socials promo (LinkedIn &amp; Twitter)</p>

**+** **ADDITIONAL**

<p><b>Podcast</b></p> <p>Sponsor and advertise on official event podcast episode</p> <p><b>\$2,500 +GST</b></p>	<p><b>Infographic</b></p> <p>Co-branded content highlighting key polling statistics</p> <p><b>\$5,000 +GST</b></p>	<p><b>Post-show Report</b></p> <p>Exclusive branding and promo of event insights</p> <p><b>\$10,000 +GST</b></p>	<p><b>Bespoke Webinar</b></p> <p>60 minute webinar focused on your specific solution &amp; audience</p> <p><b>\$15,000 +GST</b></p>	<p><b>VIP Roundtable</b></p> <p>Intimate and interactive "invitation-only" briefing for specific senior executives</p> <p><b>\$20,000 +GST</b></p>
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PUBLIC  
SECTOR  
NETWORK

Certified



This company meets the  
highest standards of social  
and environmental impact

Corporation

# CONNECTING GOVERNMENT [WWW.PUBLICSECTORNETWORK.CO](http://WWW.PUBLICSECTORNETWORK.CO)

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