

ENGAGE, EDUCATE AND INFLUENCE PUBLIC SECTOR DECISION MAKERS

www.publicsectornetwork.co



VIRTUAL

Elevate your brand and showcase your organisation at one of PSN's virtual events, specifically tailored to address critical topics facing the public sector today.



WEBINAR

Run a webinar with PSN to promote your brand, engage prospects and generate qualified leads from a targeted audience.



CONTENT

Create and promote digital content - including surveys, infographics, whitepapers and podcasts - specifically designed to educate our wider relevant database.



MARKETPLACE

With so much noise in the market, it can be hard for buyers to identify and engage the right vendor. Promote your business in the online directory for free.

Our Communities



Corporate & Shared Services



Cyber Security & Risk Management



Data Management & Analytics



Defence, Security & Justice



Digital Government & CX



Health & Human Services



HR & Future of Work



Innovation & ICT



Local Government & Municipalities


































Smart Cities & Infrastructure



JANUARY

FEBRUARY
















MARCH

	Improving Customer Experience and Customer Engagement in Local Government January 19		Data & Analytics in Local Government February 2		Improving Operational Efficiency of Your Municipality March 2
	Cyber Security in Healthcare January 19		Data Visualization & Dashboards February 3		Data Science and Machine Learning March 3
	Intelligent Automation January 20		Digital Inclusion in the Public Sector February 4		A Roadmap for Digital Product Management March 4
	Bots and the Future of Customer Experience January 21		Blockchain Application in Public Sector February 5		Securing Your Networks March 9
	Workforce Transformation in the Public Sector January 21		Threat Detection February 9		Driving Public Healthcare Procurement Capabilities March 10
	Disaster Recovery January 22		Process Automation in Healthcare February 10		Driving Efficiency Through Hyperautomation March 11
	Delivering Broadband Connectivity January 26		Migrating to the Cloud February 11		Human Capital and Robotic Process Automation March 23
	Process Improvement in Government January 27		Future of Learning and Development February 17		Smart Infrastructure Planning March 24
	Future Policing January 28		Building Green and Sustainable Cities February 18		The Future of Shared Services March 25
			Forensics February 19		Communications and Information Systems for First Responders March 30
			Improving Contract and Supplier Management February 23		
			Public Sector Innovation Show - Federal February 24 & 25		

APRIL

MAY

JUNE

	Managing Data Overload April 7		Modernizing the Local Government Workplace May 4		Procurement and Contract Management for Local Government June 1
	Digital Marketing and Communications in the Public Sector April 8		Data Governance, Data Protection and Privacy for Government May 5		Exploring the Potential of Spatial Data June 2
	Cyber Security Risk Management April 13		AR & VR in the Public Sector May 6		Behavioral Insights June 3
	Healthcare Infrastructure April 15		Applying Patching May 11		EduTech (CA) June 8
	ITSM April 20		FoW in Healthcare May 13		Application Whitelisting June 10
	Public Sector Innovation Show- Atlantic April 21		DevSecOps May 18		Mitigating Cyber Security Risks in Local Government June 10
	Strategic Workforce Planning April 22		Diversity & Inclusion May 19		Hospital Management Improvement June 15
	Governance, Risk and Compliance April 28		Intelligent Transportation Systems May 20		Edge Computing June 16
	Fraud and Cybercrime April 29		Workplace Health and Safety May 25		HR Analytics June 17
			Public Sector Innovation Show- Ontario May 26		Public Sector Innovation Show- Prairies June 22
			Critical Infrastructure Protection May 27		Digital Twins June 22
					Digitally Transforming Corporate Services June 23
					Future Justice & Corrections June 24

SPONSORSHIP PACKAGES

PRICE IN CAD

Gold






\$10,000 +GST

Silver

\$7,500 +GST

Bronze

\$5,000 +GST

 <p>KEYNOTE PRESENTATION</p>	<p>Elevate your brand with the first (15-minute) speaking slot</p>	<p>Elevate your brand with the second (15-minute) speaking slot</p>	<p>-</p>
 <p>PANEL INVOLVEMENT</p>	<p>-</p>	<p>-</p>	<p>Influence the conversation by participating on a panel discussion</p>
 <p>DEMAND GENERATION</p>	<p>Receive all opt-in leads, including delegate polling and profiling</p>	<p>Receive all opt-in leads</p>	<p>Receive all opt-in leads for all live attendees</p>
 <p>BRANDING</p>	<p>Sponsor's logo identified as Gold Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>	<p>Sponsor's logo identified as Silver Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>	<p>Sponsor's logo identified as Bronze Sponsor with active link to sponsor's website carried on the virtual summit landing page, event website and program (PDF)</p>
 <p>MARKETING</p>	<p>Inclusion on 2x emails and socials promo (LinkedIn & Twitter)</p>	<p>Inclusion on 1x email and socials promo (LinkedIn & Twitter)</p>	<p>Inclusion on 1x email and socials promo (LinkedIn & Twitter)</p>

+ **ADDITIONAL**

<p>Podcast</p> <p>Sponsor and advertise on official event podcast episode</p> <p>\$2,500 +GST</p>	<p>Infographic</p> <p>Co-branded content highlighting key polling statistics</p> <p>\$5,000 +GST</p>	<p>Post-show Report</p> <p>Exclusive branding and promo of event insights</p> <p>\$10,000 +GST</p>	<p>Bespoke Webinar</p> <p>60 minute webinar focused on your specific solution & audience</p> <p>\$15,000 +GST</p>	<p>VIP Roundtable</p> <p>Intimate and interactive "invitation-only" briefing for specific senior executives</p> <p>\$20,000 +GST</p>
---	--	--	---	--



Certified



This company meets the
highest standards of social
and environmental impact

Corporation

CONNECTING GOVERNMENT WWW.PUBLICSECTORNETWORK.CO

AUSTRALIA / NEW ZEALAND
P +61 2 9057 9070
E info@publicsectornetwork.co

USA / CANADA
P +1 (647) 969 4509
E contact@publicsectornetwork.co

PubSecNet Ltd.
CRA: 747518116RC0001
Address: 95b Summerhill Avenue
Toronto, ON, M4T 1B1