Virtual Smart Mobility
A coordinated approach to public transport systems to ensure safety and reliability
Online | Wednesday, 28 October 2020

AGENDA OVERVIEW
With cities and the general population predicted to grow continuously, smart mobility is becoming increasingly important. Developing an integrated, efficient and sustainable transport system that contributes to an inclusive, prosperous and environmentally responsible world is front of mind for all urban transport and infrastructure planners.

Creating cities with smart transport infrastructure results in smarter use of resources, cost savings and reduced pollution. For consumers smart city mobility provides seamless city transport, with smooth synchronization between many different modes of transport, and customized user experiences. It is paramount to consider key elements such as climate change, safety, biosecurity, cyber security, sustainability and scalability.

Most councils have a smart community strategy in place and are running pilot projects, others are already beyond the pilot stage and are ‘smart cities’, working on scaling their smart infrastructure as the community grows and citizen demands and expectations grow.

Join us at the virtual Smart Mobility event to network, benchmark and collaborate with your peers from across the globe to create the transport systems and networks of tomorrow.

REASONS TO ATTEND

- Identify how to establish scalable foundations for the future growth of cities and rural communities
- Learn how to create effective infrastructure and transport systems with on-demand transport solutions and Mobility-as-a-Service (MaaS)
- Understand how to design sustainable mobility projects, and intelligent and autonomous transport systems
- Leveraging data analytics to distribute resources more efficiently, cut costs and discover better ways to serve citizens

WHO SHOULD ATTEND
Executives and Business Unit heads in charge of:
- Planning
- Operations
- Transport
- Innovation
- ICT
- Engineering
- Safety
- Infrastructure
- Policy

SPEAKERS

- **NICOLA KANE**
  Head of Strategic Planning, Insight and Innovation, Transport for Greater Manchester (UK)

- **CHRIS CREIGHTON**
  Group Manager, Digital & Technology Delivery, Auckland Transport

- **MAYURIE GUNATILAKA**
  Senior Manager, System Planning, New Zealand Transport Agency

- **MANDI MEES**
  Executive Leader, Safety, National Transport Commission

- **DR LOUISA CARTER**
  Smart Mobility and Transport Manager, Hobart City Council

- **RICHARD SMITHERS**
  Team Leader Transport Planning, City of Melbourne

- **JACINTA HARGAN**
  Partner, KPMG

AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00am</td>
<td>Welcome from PSN</td>
<td></td>
</tr>
<tr>
<td>9.10am</td>
<td>Chair Opening: The future of urban mobility</td>
<td>Jacinta Hargan, Partner, KPMG</td>
</tr>
<tr>
<td>9.20am</td>
<td>International Keynote: Creating a smart mobility ecosystem</td>
<td>Nicola Kane, Head of Strategic Planning, Insight and Innovation, Transport for Greater Manchester (UK)</td>
</tr>
<tr>
<td>9.35am</td>
<td>Government Keynote: Designing and implementing a long-term, user centred transport strategy</td>
<td>Mayurie Gunatilaka, Senior Manager, System Planning, New Zealand Transport Agency</td>
</tr>
<tr>
<td>9.50am</td>
<td>Government Keynote: Maximising the use of real-time data during a pandemic</td>
<td>Chris Creighton, Group Manager, Digital &amp; Technology Delivery, Auckland Transport</td>
</tr>
<tr>
<td>10.05am</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>10.10am</td>
<td>Panel Discussion: Liveable and sustainable cities and regions – creating the future with innovation and collaboration</td>
<td></td>
</tr>
</tbody>
</table>
|        | Panel Facilitator: Jacinta Hargan, Partner, KPMG                                                    | Dr Louisa Carter, Smart Mobility and Transport Manager, Hobart City Council
|        |                                                                                                     | Mandi Mees, Executive Leader, Safety, National Transport Commission
|        |                                                                                                     | Richard Smithers, Team Leader Transport Planning, City of Melbourne
| 10.45am| End of session                                                                                        |                                                                                                                                             |

Learn how to create effective infrastructure and transport systems with on-demand transport solutions and Mobility-as-a-Service (MaaS)

Understand how to design sustainable mobility projects, and intelligent and autonomous transport systems

Leveraging data analytics to distribute resources more efficiently, cut costs and discover better ways to serve citizens

Sponsorship packages range from $5,000-$10,000 +GST. Contact ross@publicsectornetwork.co for more info.