



Virtual Smart Mobility

A coordinated approach to public transport systems to ensure safety and reliability

Online | Wednesday, 28 October 2020



AGENDA OVERVIEW

With cities and the general population predicted to grow continuously, smart mobility is becoming increasingly important. Developing an integrated, efficient and sustainable transport system that contributes to an inclusive, prosperous and environmentally responsible world is front of mind for all urban transport and infrastructure planners.

Creating cities with smart transport infrastructure results in smarter use of resources, cost savings and reduced pollution. For consumers smart city mobility provides seamless city transport, with smooth synchronization between many different modes of transport, and customized user experiences. It is paramount to consider key elements such as climate change, safety, biosecurity, cyber security, sustainability and scalability.

Most councils have a smart community strategy in place and are running pilot projects, others are already beyond the pilot stage and are 'smart cities', working on scaling their smart infrastructure as the community grows and citizen demands and expectations grow.

Join us at the virtual **Smart Mobility** event to network, benchmark and collaborate with your peers from across the globe to create the transport systems and networks of tomorrow.

REASONS TO ATTEND



Identify how to establish scalable foundations for the future growth of cities and rural communities



Learn how to create effective infrastructure and transport systems with on-demand transport solutions and Mobility-as-a-Service (MaaS)



Understand how to design sustainable mobility projects, and intelligent and autonomous transport systems



Leveraging data analytics to distribute resources more efficiently, cut costs and discover better ways to serve citizens

WHO SHOULD ATTEND

Executives and Business Unit heads in charge of:

- Planning
- Engineering
- Operations
- Safety
- Transport
- Infrastructure
- Innovation
- Policy
- ICT

SPEAKERS



NICOLA KANE
Head of Strategic Planning, Insight and Innovation, **Transport for Greater Manchester (UK)**



CHRIS CREIGHTON
Group Manager, Digital & Technology Delivery, **Auckland Transport**



MAYURIE GUNATILAKA
Senior Manager, System Planning, **New Zealand Transport Agency**



MANDI MEES
Executive Leader, Safety, **National Transport Commission**



DR LOUISA CARTER
Smart Mobility and Transport Manager, **Hobart City Council**



RICHARD SMITHERS
Team Leader Transport Planning, **City of Melbourne**



JACINTA HARGAN
Partner, **KPMG**

AGENDA

9.00am	Welcome from PSN
9.10am	Chair Opening: The future of urban mobility Jacinta Hargan, Partner, KPMG
9.20am	International Keynote: Creating a smart mobility ecosystem <ul style="list-style-type: none"> Assessing the needs of your citizens and growing community to create sustainable and scalable infrastructure Integrating transport planning and road design Nicola Kane , Head of Strategic Planning, Insight and Innovation, Transport for Greater Manchester (UK)
9.35am	Government Keynote: Designing and implementing a long-term, user centred transport strategy <ul style="list-style-type: none"> Outlining needed technology, infrastructure and equipment Tracking and analysing data in real-time Mayurie Gunatilaka , Senior Manager, System Planning, New Zealand Transport Agency
9.50am	Government Keynote: Maximising the use of real-time data during a pandemic <ul style="list-style-type: none"> Providing real-time occupancy data and journey planning tools Outlining challenges and how we overcame them Chris Creighton , Group Manager, Digital & Technology Delivery, Auckland Transport
10.05am	Break
10.10am	Panel Discussion: Liveable and sustainable cities and regions - creating the future with innovation and collaboration <ul style="list-style-type: none"> How to create a single integrated transport network accessible to everyone? Enhancing cycleways and walkable city infrastructure How to balance technological innovation with regulation, integration and efficiencies? Panel Facilitator: Jacinta Hargan , Partner, KPMG Dr Louisa Carter , Smart Mobility and Transport Manager, Hobart City Council Mandi Mees , Executive Leader, Safety, National Transport Commission Richard Smithers , Team Leader Transport Planning, City of Melbourne
10.45am	End of session

Sponsorship packages range from \$5,000-\$10,000 +GST.
Contact ross@publicsectornetwork.co for more info.

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