

# ENGAGE, EDUCATE AND INFLUENCE PUBLIC SECTOR DECISION MAKERS IN CANADA

[www.publicsectornetwork.co](http://www.publicsectornetwork.co)



## VIRTUAL

Elevate your brand and showcase your organisation at one of PSN's virtual events, specifically tailored to address critical topics facing the public sector today.



## WEBINAR

Run a webinar with PSN to promote your brand, engage prospects and generate qualified leads from a targeted audience.



## CONTENT

Create and promote digital content - including surveys, infographics, whitepapers and podcasts - specifically designed to educate our wider relevant database.



## MARKETPLACE

With so much noise in the market, it can be hard for buyers to identify and engage the right vendor. Promote your business in the online directory for free.

# Our Communities



**Corporate &  
Shared Services**



**Cyber Security &  
Risk Management**



**Data Management  
& Analytics**



**Defence, Security  
& Justice**



**Digital Government  
& CX**



**Health &  
Human Services**



**HR &  
Future of Work**



**Innovation & ICT**



**Local Government  
& Municipalities**













**Smart & Sustainable  
Communities**



## September

-  **DevOps**  
10 September
-  **Building Your Data Platform**  
15 September
-  **Citizen Experience**  
17 September
-  **Procurement Modernization**  
18 September
-  **Architecting Your Future Smart City**  
22 September
-  **Securing the Cloud**  
24 September
-  **Safer Cities/Public Safety**  
29 September

## October

-  **HR Innovation**  
1 October
-  **Health Analytics**  
6 October
-  **Hybrid IT & Cloud**  
8 October
-  **Information & Data Management**  
13 October
-  **PSIS Alberta - Day 1**  
15 October
-  **PSIS Alberta - Day 2**  
16 October
-  **Improving the Use of IoT in the Public Sector**  
20 October
-  **Advanced Threat Protection**  
22 October
-  **Reimagining Finance**  
27 October
-  **Contact Centres**  
29 October




## November

-  **Improving Employee Experience**  
3 November
-  **APIs**  
4 November
-  **Improving Patient Outcomes and Experiences**  
5 November
-  **Big Data & Actionable Analytics**  
10 November
-  **Digital Identity**  
12 November
-  **Women Leaders in Public Sector Ontario**  
16 November
-  **Women Leaders in Public Sector Federal**  
17 November
-  **Using Technology to Meet Your Customer Needs**  
18 November
-  **Women Leaders in Public Sector BC**  
19 November
-  **Women Leaders in Public Sector Alberta**  
20 November
-  **Data Loss Prevention**  
24 November
-  **Architecting the Modern Public Sector Enterprise**  
26 November

## December

-  **AI in the Public Sector**  
1 December
-  **Multi-Channel Citizen Engagement**  
2 December
-  **PSIS British Columbia**  
3 December
-  **Transforming the Way You Use Data in Your Smart City**  
8 December
-  **Healthcare Innovation**  
9 December
-  **Endpoint Protection**  
10 December

## PSN Communities

<b>PSN Communities</b>			 Smart & Sustainable Communities
 Health & Human Services	 HR & Future of Work	 Innovation & ICT	
 Digital Government & CX	 Defence, Security & Justice	 Local Government & Municipalities	
 Corporate & Shared Services	 Cyber Security & Risk Management	 Data Management & Analytics	

Packages range from \$5,000 - \$10,000. For more information contact [sponsor@publicsectornetwork.co](mailto:sponsor@publicsectornetwork.co)

## SPONSORSHIP PACKAGES

Gold

**\$10,000 + GST**

Silver

**\$7,500 + GST**

Bronze

**\$5,000 + GST**



### KEYNOTE PRESENTATION

Elevate your brand with a premium partner keynote presentation

Elevate your brand with a partner spotlight presentation

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### PANEL INVOLVEMENT

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Influence the conversation by participating on a panel discussion



### DEMAND GENERATION

Receive all opt-in leads, including delegate polling and profiling

Receive all opt-in leads

Receive all opt-in leads for all live attendees



### BRANDING

Sponsor's logo identified as **Gold Sponsor** with **premium brand positioning** on our event website, promotion materials, event collateral and program (PDF)

Sponsor's logo identified as **Silver Sponsor** with brand positioning on our event website, promotion materials, event collateral and program (PDF)

Sponsor's logo identified as **Bronze Sponsor** with brand positioning on our event website, promotion materials, event collateral and program (PDF)



### MARKETING

Inclusion on 2x emails and socials promo (LinkedIn & Twitter)

Inclusion on 1x email and socials promo (LinkedIn & Twitter)

Inclusion on 1x email and socials promo (LinkedIn & Twitter)



### ADDITIONAL

#### PODCAST

Sponsor and advertise on official event podcast episode

**\$2,500 + GST**

#### INFOGRAPHIC

Co-branded content highlighting key polling statistics

**\$5,000 + GST**

#### POST-EVENT REPORT

Exclusive branding and promotion of event insights

**\$10,000 + GST**

#### BESPOKE WEBINAR

60-minute webinar focused on your specific solution & audience

**\$15,000 + GST**

#### VIP ROUNDTABLE

Intimate and interactive "invitation-only" briefing for specific senior executives

**\$20,000 + GST**