AGENDA OVERVIEW

The role of the CFO and finance function is evolving.

With a bird’s eye view of the entire Agency, finance sits in a very strategic place at the heart of decision making, enabling the function to advise the most lucrative avenues for ROI, smart investment decisions in improving operations and service, along with any additional areas for growth and adding value.

Reducing cost and waste and improving efficiency and agility remain at the forefront of finance transformation, but now the focus is equally on leveraging the function as a strategic advisory unit for the rest of the business.

With this in mind, Public Sector Network’s Re-Imagining Finance in the Public Sector Virtual Event will delve into the most successful cases of where Canadian Government departments and agencies have been successful in driving forward this agenda.

REASONS TO ATTEND

Join the discussion on the future of finance and how to create and embed the right culture to drive innovation & collaboration

Share in the experience of your peers in how they are reducing cost and waste, while improving speed and agility

Explore the new role of the CFO and how to leverage your function as a strategic advisory unit for the rest of the organization

Gain insight into a holistic approach to transforming the back office and reimagine your finance function

WHO SHOULD ATTEND

Chiefs/Directors/Heads of:

Finance
Finance Transformation
Finance Shared Service
Finance Operations
Process Excellence

Corporate Services
Finance Analytics
Business Intelligence
Business Partnering
Audit

SPEAKERS

CHERI CROSBY
Assistant Deputy Minister & CFO
Department of National Defence

LISA WILLIAMS
CFO
Canada Mortgage and Housing Corporation

LISA ST-AMOUR
CFO
Federal Economic Development Agency for Southern Ontario

PHILIPPE THOMPSON
CFO
Indigenous Services Canada

RYAN PILGRIM
ADM Corporate Services & CFO
Transport Canada

AGENDA

12.00pm ET 9:00am PT
Welcome from PSN

12.10pm ET 9:10am PT
Welcome from Chair

12.20pm ET 9:20am PT
Government Keynote: A Holistic Approach to Transforming the Back Office: Reimagining the Finance Function
Cheri Crosby, Assistant Deputy Minister & CFO, Department of National Defence

12.40pm ET 9:40am PT
Partner Session

12.55pm ET 9:55am PT
Panel Session:
The Future of the Finance Function: Creating and Embedding the Right Culture to Drive Innovation & Collaboration
• Philippe Thompson, CFO, Indigenous Services Canada
• Lisa St-Amour, CFO, Federal Economic Development Agency for Southern Ontario
• Lisa Williams, CFO, Canada Mortgage and Housing Corporation

1.25pm ET 10:25am PT
Keynote:
Positioning Your Finance Function to Drive Strategic Value and Insight for the Rest of the Organization
Lisa Williams, CFO, Canada Mortgage and Housing Corporation

1.40pm ET 10:40am PT
Break

1.45pm ET 10:45am PT
Keynote: Leveraging Analytics and Automation to Drive Innovation in Finance
Ryan Pilgrim, ADM Corporate Services & CFO, Transport Canada

2.00pm ET 11:00am PT
Chair Wrap Up

2.10pm ET 11:10am PT
End of session

CLICK HERE TO REGISTER